

Research Article

KNOWLEDGE AND LEARNING AT WAT PHRA PATHOM CHEDI: A CASE STUDY OF BUDDHIST TOURISM

Bulan Kulavijit^{*}, Wirapong Chansanam

Faculty of Humanities and Social Sciences, Khon Kaen University, Khon Kaen, Thailand *Corresponding author E-mail: bulan.k@kkumail.com

Received 24 January 2025; Revised 19 March 2025; Accepted 24 March 2025

Abstract

Background and Objectives: Wat Phra Pathom Chedi Ratchawora Mahawihan, located in Nakhon Pathom Province, was a renowned destination for both educational and religious tourism, attracting 87 percent of visitors. The research study revealed a deficiency in the systematization of information and the availability of knowledge regarding archaeological sites and antiques within Wat Phra Pathom Chedi. The objective of this research article was to gather information about the qualities and types of knowledge associated with Wat Phra Pathom Chedi, located in Nakhon Pathom Province, as a Buddhist learning center for tourism.

Methodology: This research employed content analysis of documents and relevant studies obtained from the online bibliographic database of Silpakorn University Central Library. Additionally, information from the Thai Theses Database (ThaiLIS), Thailand Central Electronic Journal Database (ThaiJO), and expert interviews was utilized to verify the accuracy of the gathered information.

Main Results: The initial research findings indicated that Wat Phra Pathom Chedi possessed knowledge in the field of archaeological sites and antiquities. This knowledge was divided into eight categories: Information on the historical background of the Buddha, Buddhist principles, architectural styles, works of art, Dhamma practice, activities, traditions, and the worship of sacred objects.

Involvement to Buddhadhamma: This research explored the application of Buddhism in contemporary contexts, integrating modern scholarship with traditional Buddhist knowledge to develop wisdom and morality through Buddhism. Specifically, it examined the characteristics and typologies of Buddhist knowledge preserved within the ancient sites and artifacts of Phra Pathom Chedi Temple. By systematically organizing and disseminating this knowledge, the research aimed to transform the temple into a prominent educational tourism destination, thereby enhancing public accessibility to Buddhist teachings.

Conclusions: Wat Phra Pathom Chedi served as a prominent Buddhist learning center for tourism in Nakhon Pathom Province. The site contained a diverse range of knowledge, including archaeological sites and artifacts that had been created based on the principles and beliefs of Buddhism. The research findings indicated that the types of knowledge could be divided into tangible and intangible forms. The tangible knowledge included ancient sites within the temple, consisting of various buildings such as chedis, temples, chapels, bell towers, and a chapel (Ubosot).



Additionally, the antiquities discovered at the site consisted of Buddha statues, mural paintings, and Dhamma inscriptions. The intangible knowledge included traditional events, legends, and activities on important Buddhist days. The Phra Pathom Chedi Temple encompassed multiple qualities of knowledge, including the history of the Buddha, Buddhist principles, architecture, art, Dhamma practice, events on significant Buddhist occasions, traditions, and the worship of sacred objects. Wat Phra Pathom Chedi functioned as a Buddhist learning center for both tourists and the local community. Its purpose was to inspire individuals to independently pursue knowledge, thereby promoting the growth of Buddhist and cultural tourism. This research had limitations in terms of scope, as it focused solely on the study area of Wat Phra Pathom Chedi in Nakhon Pathom Province. The purpose of this study was to gather data from a prototype system that could potentially be used to expand data collection to other temples and be developed into a virtual tour system, which could serve as a Buddhist learning center for tourism and contribute to a more comprehensive tourism experience.

Keywords: Buddhist Learning Centers, Buddhist Knowledge, Wat Phra Pathom Chedi Ratchawora Mahawihan

Introduction

The main religion in Thailand was Buddhism, with 95.1 percent of the population adhering to this faith. Thus, Buddhism had been recognized as the official religion of Thailand from earlier times up to the present day (National Statistical Office of Thailand, 2018). Buddhist temples served as a valuable resource for the community, youth, students, and anyone with a general interest in religion, local arts, and culture to acquire information and study (Phra Athikan Nirandorn Phrommachan et al., 2020). Additionally, they contributed to the promotion of Buddhist tourism as a learning center. The temple functioned as a religious site where tourists could acquire knowledge about Buddhism, including its historical background, Buddha images, and sacred objects. Visitors had the opportunity to learn about the principles, traditions, architecture, sculptures, and paintings found within religious structures such as the chedis, viharas (Viharn), a chapel (Ubosot), and bell towers. Consequently, the temple became a valuable learning center and a significant tourist attraction, appealing to both local and international visitors. A significant number of Thai and international individuals had a strong inclination towards traveling, mostly driven by the desire to acquire information and engage in recreational activities (Patsupa, 2008); (Tourism Authority of Thailand, 2017); (Phatsasi et al., 2022).

Nakhon Pathom Province was a historic city that had thrived since the Suvarnabhumi era. It served as a significant metropolis during the Dvaravati period and played a crucial role in the dissemination of Indian culture, particularly Buddhism. This was evident from the abundance of old sites that served as historical proof up to the present day (Nakhon Pathom Provincial Cultural Office, 2022). Wat Phra Pathom Chedi, located in Nakhon Pathom Province, was officially designated as a first-class royal monastery. Additionally, it served as a prominent tourist destination in Nakhon Pathom Province, attracting a significant majority of visitors, namely 87 percent (Narin, 2011).



The temple contained a vast number of ancient locations, antiquities, and art artifacts that held significant historical and archaeological importance as cultural treasures.

According to a study conducted by Aditheppong (2018), it was discovered that Wat Phra Pathom Chedi lacked sufficient knowledge regarding the historical background of Phra Pathom Chedi. There was an absence of fundamental knowledge on historic artifacts such as Buddha statues and architectural structures. The organization of temple information lacked a systematic approach. Based on the aforementioned difficulties, it was evident that Wat Phra Pathom Chedi still had deficiencies in knowledge organization. Knowledge organization referred to the process of gathering knowledge and arranging it in a well-organized framework, allowing users to easily retrieve information within the organization (Gnoli, 2020). Research studies on the organization of cultural heritage learning resources showed that the majority of information in this field was structured by classifying it based on the type of resource. Baloian et al. (2021) discovered that, while designing the implementation of a virtual museum, it was necessary to categorize the museum's materials based on their category. Masci et al. (2012), study presented the three-dimensional aspects of Pompeii's architecture by categorizing information based on several types of resources, including monuments, structures, artifacts, and digital materials such as photographs, text, videos, audio, and 3D images. In a study conducted by Pimpila & Lattagarn (2022), they examined the use of virtual reality technology to create applications for exploring Prasat Sa Kamphaeng Yai in Uthumphon Phisai District, Sisaket Province. The study revealed the presence of a well-structured knowledge system that categorized the ancient sites into various sections, such as the cloister, main castle, single castle, and north and south balconies. When organizing information regarding cultural heritage, whether from other countries or within one's own country, it was necessary to research the existing knowledge in order to more effectively organize such knowledge.

Objectives

The objective of this research article was to gather information about the qualities and types of knowledge associated with Wat Phra Pathom Chedi, located in Nakhon Pathom Province, as a Buddhist learning center for tourism.

Methodology

Participants: This research involved interviews with three individuals: The provost, an academic, and a tour guide. The selection of these individuals was based on specific criteria. The inclusion criteria required the participants to have extensive knowledge and expertise in Buddhist learning centers for tourism, specifically for Wat Phra Pathom Chedi. The exclusion criteria ensured that only those who willingly participated in the project were included.

Research tool: The research utilized structured interviews, which had undergone content validity testing using the Index of Item Objective Congruence (IOC) method, in which three experts were involved. To ensure reliability, only questions with a consistency index of 0.50 or higher were selected (Thanin, 2020). Additionally, expert suggestions were incorporated to refine the interview form for data collection. The interview form consisted of three questions: 1) The historical



background of the establishment of Phra Pathom Chedi Temple, including the specific year it was founded and its historical significance; 2) The various Buddhist learning locations available for tourism at Wat Phra Pathom Chedi in Nakhon Pathom Province, focusing on the types of knowledge that could be learned; and 3) The important topics and subjects that should have been covered in the Buddhist learning center for tourism at Wat Phra Pathom Chedi which issues should have been prioritized and how they should have been addressed.

Data collection: This research used content analysis techniques on documents and associated research. Additionally, informants were interviewed by sending a contact letter to arrange an interview with each informant. The researcher examined the content and personally conducted the interview sessions.

Data analysis: This research used qualitative data analysis by analyzing and synthesizing data from document analysis, summarizing issues, organizing data into groups, interpreting meanings according to study issues, and using the grouped data to interview additional experts to obtain complete data. The content analysis from documents and research related to the characteristics of knowledge and types of knowledge in Wat Phra Pathom Chedi was shown in Figure 1.

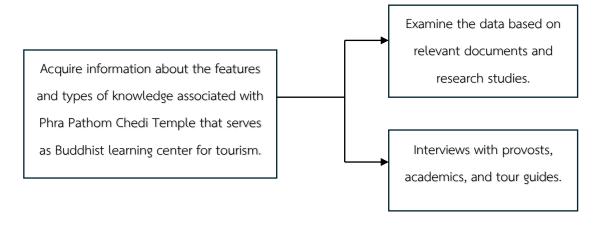


Figure 1 Research process

The researcher utilized document analysis to gather information from the online bibliographic database of Silpakorn University Central Library, a local university library that housed relevant academic works such as the Thai Theses Database (ThaiLIS), the Thailand Central Electronic Journal Database (ThaiJO), and Google Scholar. The researcher employed a method to identify and extract specific data types from documents using the main keywords "Wat Phra Pathom Chedi." The selected documents contained information related to the historical background, characteristics, and types of knowledge according to a Buddhist learning center for tourism. In total, 19 relevant items were identified and categorized based on their sources of information and type, as presented in Table 1.





Table 1 List of information resources from various sources

Title	Author (Year of Publication)	Media Type
Silpakorn University Central Library		
1. Journey To Nakhon Pathom (Poem): Historical	Somchai (2013)	Book
background of Phra Pathom Chedi		
2. Murals at Phra Pathom Chedi	Chumnong & Surapol (2010)	Book
3. Handbook of Historical Tourist Route: Nakhon	Nakhon Pathom Provincial Cultural	Book
Pathom Province	Office (2017)	
4. The 5 Great Pagodas of Siam	Praphat (2011)	Book
5. A Story About Phra Pathom Chedi	Phra Phrom Wethi (2017)	Book
6. Follow The Traces of Phya Phan: Nakhon	Working group of Nakhon Pathom	Research
Pathom Tourism Attraction Information Collection	Tourism Attraction Information	Report
Project	Collection Project (2012)	
Thai Library Integrated System (ThaiLIS)		
1. The Restoration of Phrapathomchedi Pagoda: A	Narumon (2007)	Thesis
Case Study from Archives		
2. The Evaluation of Cultural resource	Wannakorn (2013)	Thesis
management for tourism: A case of Wat Phra		
Pathom Chedi, Nakhon Pathom Province		
3. An Analytical study of the Ethical principles in	Shinawut (2004)	Thesis
the inscription at Phrapathom Chedi		
4. A study of Phra Pathom Chedi as a Symbolic	Phra Maha Boonyang Thitiyano	Thesis
Way of achieving understanding about Buddhism	(Khontha) (2010)	
5. Concept and Symbolism in the Architectural	Peerapat (2004)	Thesis
Design of Phra Pathom Chedi		
6. Concept, Value and Social Power Building of	Phramaha Songkhram Sumedho	Thesis
Wat Phra Pathom Chedi Rajavaramahavihara, Phra	(Chanthakiri) (2014)	
Pathom Chedi Sub-district, Muang District, Nakhon		
Pathom Province		
7. Design Doctrine on Mural Painting of Angel	Thanagon (2014)	Thesis
Assembly by Praya Anusat Jitrakorn (Chand		
Jitrakorn) at Prapathom Chedi Temple		
Thai Journals Online (ThaiJO)		
1. An Integration of Buddhism in order to Create	Somboon et al. (2023)	Article
Values in accordance with Suvarnabhumi in the		
Case of Wat Phra Pathom Chedi		
2. Information Design for Managing Knowledge of	Jeerawan et al. (2017)	Article
Phapathomjadee Temple Nakhonpathom Province		
3. The Legend of Phya Kong and Phya Phan: A	Aphilak (2015)	Article
Trace of Relationship of People in Western		
Thailand		



Table 1 List of information resources from various sources (Continued)

Title	Author (Year of Publication)	Media Type
Google Scholar		
1. The Development of a Model of Interpretations	Thanawat et al. (2020)	Article
of Historical Tourism with QR CODE System for		
Self-Reliance in Information Perception at Wat		
Phra Pathom Chedi Ratcha Wora Maha Wihan,		
Muang District, Nakhon Pathom Province		
2. Archival Record: Phra Ruang Rojanarit Sri	Phongsakorn (2016)	Article
Indraditya Dhammobhas Mahavajiravudhraj		
Pujaneeya Bophitr		
3. An Analysis of Buddhist Principles as Appeared	Sasinipha et al. (2023)	Article
in Buddhist Art in The Dvaravati Period		

Results and Discussion

The researcher gathered information about Wat Phra Pathom Chedi, Nakhon Pathom Province, which served as a valuable Buddhist learning center for tourism. This information was obtained through the study and analysis of various sources such as documents, books, and research papers specifically dedicated to Wat Phra Pathom Chedi in Nakhon Pathom Province. It was discovered that numerous organizations had prepared and shared information pertaining to Wat Phra Pathom Chedi. The information encompassed various aspects of Phra Pathom Chedi, such as its historical background, architectural features, the presence of viharas in all four directions, significant Buddha images including Phra Sila Khao, Phra Ruang Rojanarit, and a replica of Phra Phuttha Sihing, Dhamma inscriptions, the traditional practice of worshiping Phra Pathom Chedi, and the Legend of Phya Kong and Phya Phan. This text contained information regarding the location and significant artifacts of Wat Phra Pathom Chedi, a well-known site. Wat Phra Pathom Chedi possessed distinct knowledge characteristics and numerous types of knowledge, making it a Buddhist learning center for tourism, as indicated in Table 2.

Table 2 Study and analysis of materials conducted to acquire information about the characteristics and types of knowledge related to Wat Phra Pathom Chedi

Title	Author (Year of Publication)	Media Type	Characteristics of Knowledge	Types of Knowledge
Silpakorn University	Central Library			
1. Journey To	Somchai (2013)	Book	1. Historical background of	1. Wat Phra Pathom
Nakhon Pathom			Phra Pathom Chedi	Chedi (Tangible)
(Poem): Historical				
background of Phra				
Pathom Chedi				





Table 2 Study and analysis of materials conducted to acquire information about the characteristics and types of knowledge related to Wat Phra Pathom Chedi (Continued)

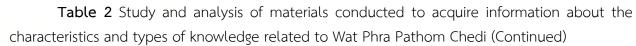
Title	Author (Year of Publication)	Media Type	Characteristics of Knowledge	Types of Knowledge
2. Murals at Phra	Chumnong &	Book	1. Information about the	1. Murals at Phra
Pathom Chedi	Surapol (2010)	BOOK	murals at Phra Pathom	Pathom Chedi
r derionir enedi	3414/01 (2010)		Chedi	(Tangible)
3. Handbook of	Nakhon Pathom	Book	1. Temple location, type,	1. Wat Phra Pathom
Historical Tourist	Provincial Cultural		travel options to Wat Phra	Chedi (Tangible)
Route: Nakhon	Office (2017)		Pathom Chedi	2. Phra Pathom Chedi
Pathom Province			2. Name origin and	(Tangible)
			restoration, characteristics of	3. Traditional worship
			Phra Pathom Chedi,	ceremony (Intangible)
			depicting its architecture of	, ,
			different levels, comprising	
			viharas and Buddha images,	
			symbolizing the Buddhist	
			concept of Tribhumi (The	
			Three Planes of Existence) in	
			comparison with Phra	
			Pathom Chedi-the lower	
			level symbolizing the	
			Sensuous Realm, the Four	
			Directions Mountings	
			symbolizing the Form	
			Realm, the Upper Veranda	
			symbolizing the Formless	
			Realm, and the Main Phra	
			Pathom Chedi symbolizing	
			Nirvana	
			3. Traditions	
4. The 5 Great	Praphat (2011)	Book	1. Historical background	1. Phra Pathom Chedi
Pagodas of Siam			and restoration, current	(Tangible)
			characteristics and	
			architecture of Phra	
			Pathom Chedi	
			2. Explanation of the	
			location	



Table 2 Study and analysis of materials conducted to acquire information about the characteristics and types of knowledge related to Wat Phra Pathom Chedi (Continued)

Title	Author (Year of Publication)	Media Type	Characteristics of Knowledge	Types of Knowledge
				2. Significant Buddha
				statues (Tangible),
				such as Phra Sila
				Khao, the Stone
				Buddha, Phra Ruang
				Rojanarit, a replica of
				Phra Phuttha Sihing,
				Buddha image in the
				birth posture, Buddha
				image in Pa Lelai
				posture, Nirantara
				Buddha, worship
				altar, Buddha image
				in the posture of
				giving the first
				sermon, Buddha
				Sheltered by Naga
				Hood, Reclining Buddha, and Nirvana
				Buddha.
			3. Explanation of the	3. The 4 viharas in
			concept of constructing	the four directions
			the 4 viharas in the four	(Tangible)
			directions of Phra Pathom	(141131010)
			Chedi that involves	
			symbolically representing	
			the places of worship in	
			the four significant sites,	
			including the birthplace at	
			Lumbini, the place of	
			enlightenment at Bodh	
			Gaya, the place where the	
			first sermon was given at	
			Isipatana Migadaya, and	
			the place of nirvana at the	
			city of Kushinagar. The	
			purpose of this	
			construction is to elevate	
			Wat Phra Pathom Chedi to	





Title	Author (Year of	Media	Characteristics of	Types of Knowledge
	Publication)	Type	the status of the "Great Buddhist Site" within the country. When individuals go on a pilgrimage and demonstrate reverence towards Phra Pathom Chedi, it signifies their reverence towards all the four significant locations. 4. Clarifying the concept of constructing the circular cloister with the purpose of symbolizing the Dhammachakra, a significant symbol in Buddhism. The cloister has 120 Dhammapada inscriptions, which symbolize the boundless expansion of Dhamma in all directions. 5. Legend and the origin of	4. The circular cloister (Tangible) 5. The Legend of
5. A Story About Phra Pathom Chedi	Phra Phrom Wethi (2017)	Book	Phra Pathom Chedi 1. Historical background of the restoration and the	Phya Kong and Phya Phan (Intangible) 1. Phra Pathom Chedi (Tangible)
			distinctive features of Phra Pathom Chedi 2. Explanation of the location such as Phra Sila Khao, Phra Ruang Rojanarit, a replica of Phra Phuttha Sihing	2. Significant Buddha images (Tangible) Buddha image in the birth posture, Buddha image in Parileyyaka posture, Para Nirantara Buddha, worship altar, Buddha image in the posture



Table 2 Study and analysis of materials conducted to acquire information about the characteristics and types of knowledge related to Wat Phra Pathom Chedi (Continued)

Title	Author (Year of Publication)	Media Type	Characteristics of Knowledge	Types of Knowledge
	T dbacation)	Турс	3. Legend of Phra Pathom Chedi	of giving the first sermon, Buddha Sheltered by Naga Hood, Reclining Buddha, and Nirvana Buddha, and ancient inscriptions. 3. The Legend of Phya Kong and Phya Phan (Intangible)
6. Follow The Traces of Phya Phan: Nakhon Pathom Tourism Attraction Information Collection Project	Working group of Nakhon Pathom Tourism Attraction Information Collection Project (2012)	Research report	1. Historical background of Phra Pathom Chedi	1. Phra Pathom Chedi (Tangible)
Thai Library Integrat	ed System (ThaiLIS)			
1. The restoration of Phrapathomchedi pagoda: A case study from archives	Narumon (2007)	Thesis	1. Historical background of restoring Phra Pathom Chedi, from the era of King Rama IV to a significant restoration during the reign of King Rama IX.	1. Phra Pathom Chedi (Tangible)
2. The evaluation of cultural resource management for tourism: A case of Wat Phra Pathom Chedi, Nakhon Pathom province	Wannakorn (2013)	Thesis	Evaluation of cultural resource management for tourism of Wat Phra Pathom Chedi	1. Architectural design/ Phra Pathom Chedi and the landscape of Wat Phra Pathom Chedi, collection of antiquities and pieces of art (Tangible).
3. An analytical study of the ethical principles in the inscription at Phrapathom Chedi	Shinawut (2004)	Thesis	1. Ethical principles are guidelines that individuals should adhere to and utilize as a moral compass in their lives, exercising self-control over one's bodily, verbal, and mental	1. The mantra Ye Dhamma inscription on a stone slab kept in the vihara of the Reclining Buddha. Additionally, there is an inscription



Table 2 Study and analysis of materials conducted to acquire information about the characteristics and types of knowledge related to Wat Phra Pathom Chedi (Continued)

Title	Author (Year of Publication)	Media Type	Characteristics of Knowledge	Types of Knowledge
	1 abdeation)	Турс	actions in accordance with	in Grinha script (The
			moral and accurate	language of South
			principles, as shown by	Indian people is
			the inscription on Phra	called the Grantha
			Pathom Chedi.	script) located beside
			An inscription discovered	the chapel (Ubosot).
			in Phra Pathom Chedi	2. Phra Pathom Chedi
			refers to "Nirvana" as the	is surrounded by a
			ultimate state of	cloister of 120
			well-being. Nirvana is a	chambers, each
			mental state characterized	adorned with stucco
			by purity and freedom	letters inscribed with
			from all impurities.	passages from the
			There are two distinct	Dhammapada in
			modes of existence,	Khmer Scripts.
			which vary according to	3. 24 bell towers with
			the circumstances of each	inscriptions on the
			individual: 1) The	bell towers located
			methodology of training	on the outside
			followed by monks	courtyard that
			includes the Threefold	encircles the cloister
			Principles; Precepts,	of Phra Pathom
			concentration, and	Chedi.
			wisdom-regulations that	
			monks are obligated to	
			adhere to; and 2) The	
			pathway for lay people	
			involves adhering to the	
			fundamental principles of	
			meritorious behavior,	
			which include generosity,	
			morality, and meditation.	
4. A study of Phra	Phra Maha	Thesis	1. Historical significance of	1. Phra Pathom Chedi
Pathom Chedi as a	Boonyang		Phra Pathom Chedi and	(Tangible)
symbolic way of	Thitiyano		analyze its use as a	
achieving	(Khontha) (2010)		symbolic media to	
understanding			disseminate the principles	
about Buddhism			of Buddhism.	



Table 2 Study and analysis of materials conducted to acquire information about the characteristics and types of knowledge related to Wat Phra Pathom Chedi (Continued)

Title	Author (Year of Publication)	Media Type	Characteristics of Knowledge	Types of Knowledge
5. Concept and symbolism in the architectural design of Phra Pathom Chedi	Peerapat (2004)	Thesis	1. Design concept of Phra Pathom Chedi	1. Phra Pathom Chedi (Tangible)
6. Concept, Value and Social Power Building of Wat Phra Pathom Chedi Rajavaramahavihara, Phra Pathom Chedi Sub-district, Muang District, Nakhon Pathom Province	Phramaha Songkhram Sumedho (Chanthakiri) (2014)	Thesis	1. Historical significance and value of hosting a festival to venerate Phra Pathom Chedi of Wat Phra Pathom Chedi, creation of a comprehensive body of Buddhist knowledge. This entails arranging events that combine religious beliefs with an understanding of Thai customs and culture, all in accordance with the principles of Buddhism.	1. Traditional worship ceremony (Intangible)
7. Design Doctrine on Mural Painting of Angel Assembly by Praya Anusat Jitrakorn (Chand Jitrakorn) at Prapathom Chedi Temple	Thanagon (2014)	Thesis	1. Study the design concepts behind a mural painting depicting an assembly of angels, using Western artistic techniques by Praya Anusat Jitrakorn (Chand Jitrakorn) in the Phra Pathom Chedi royal temple	1. A mural painting of angel's assembly in Viharn Luang of Phra Pathom Chedi (Tangible)
Thai Journals Online	(ThaiJO)		'	
1. An Integration of Buddhism in order to Create Values in accordance with Suvarnabhumi in the Case of Wat Phra Pathom Chedi	Somboon et al. (2023)	Article	1. The significance of Phra Pathom Chedi and its role in the integration of Buddhism: 1) Facilitate the collection of donations for the restoration of the temple; 2) Establish commercial outlets within the temple premises to sell consumer goods;	 Wat Phra Pathom Chedi (Tangible) Activities of Wat Phra Pathom Chedi (Intangible)



Table 2 Study and analysis of materials conducted to acquire information about the characteristics and types of knowledge related to Wat Phra Pathom Chedi (Continued)

Title	Author (Year of	Media	Characteristics of	Types of Knowledge
Pu Pu	Publication)	Type	Knowledge	Types of Knowledge
			3) Provide sacred objects	
			to individuals who visit the	
			temple to enhance their	
			spiritual merit; 4) Accept	
			contributions for public	
			welfare initiatives; 5) Serve	
			as a hub for the	
			dissemination of Dhamma	
			teachings by monks; and	
			6) Serve as a focal point	
			for the practice of	
			Buddhism. Considering the	
			fundamental beliefs of	
			Buddhism and the replica	
			sites of worship at Wat	
			Phra Pathom Chedi, it	
			serves as a location for	
			education and motivation,	
			as well as for paying	
			respects to Phra Pathom	
			Chedi, which serves as a	
			means of recalling the	
			merits of the Lord Buddha,	
			and adhere to Dhamma	
			precepts as a framework	
			for leading one's life.	
			This aligns with the	
			teachings of Buddhism	
			known as Anuttariya 6.	
2. Information	Jeerawan et al.	Article	1. Historical background of	Phra Pathom Chedi,
Design for Managing	(2017)		Phra Pathom Chedi,	Phra Prathan Phon
Knowledge of			historical background of	(Blessing Buddha),
Phapathomjadee			the Blessing Buddha,	and Phra Ruang
Temple			historical background of	Rojanarit (Tangible)
Nakhonpathom			Phra Ruang Rojanarit	
Province				



Table 2 Study and analysis of materials conducted to acquire information about the characteristics and types of knowledge related to Wat Phra Pathom Chedi (Continued)

Title	Author (Year of Publication)	Media Type	Characteristics of Knowledge	Types of Knowledge
3. The Legend of	Aphilak (2015)	Article	1. The Legend of Phya	1. The Legend of
Phya Kong and Phya	,		Kong and Phya Phan	Phya Kong and Phya
Phan: A trace of			,	Phan (Intangible)
relationship of				Š
people in western				
Thailand				
Google Scholar				
1. The	Thanawat et al.	Article	1. Historical background of	1. Phra Pathom Chedi
Development of a	(2020)		Phra Pathom Chedi	(Tangible)
Model of			2. Historical background of	2. Phra Ruang
Interpretations of			Phra Ruang Rojanarit	Rojanarit (Tangible)
Historical Tourism			3. Historical background	3. Art objects in
with QR CODE			and details of the art	Viharn Luang
System for			objects in the Viharn	(Tangible)
Self-Reliance in			Luang	4. Phra Sila Khao
Information			4. Historical background of	(Tangible)
Perception at Wat			Phra Sila Khao	5. Buddha images in
Phra Pathom Chedi			5. Historical background of	different poses in the
Ratcha Wora Maha			Buddha images in different	vihara of Reclining
Wihan, Muang			poses assembled in the	Buddha (Tangible)
District, Nakhon			vihara Reclining Buddha	(- 5 /
Pathom Province			3 · · · · ·	
2. Archival Record:	Phongsakorn	Article	1. Historical background,	1. Phra Ruang
Phra Ruang Rojanarit	(2016)		features, and the location	Rojanarit (Tangible)
Sri Indraditya	, ,		of Phra Ruang Rojanarit	, , ,
Dhammobhas			3 ,	
Mahavajiravudhraj				
Pujaneeya Bophitr				
3. An Analysis of	Sasinipha et al.	Article	1. Dhamma principles	1. Phra Pathom Chedi
Buddhist Principles	(2023)	7 11 61616	appear in Buddhist art	(Tangible)
as Appeared in	(2023)		from the Dvaravati era,	2. Phra Sila Khao
Buddhist Art in The			such as the	3. Dhammachakra
Dvaravati Period			Dhammachakkappavattana	3. Briairiiriachaida
Dvaravaci i Cilou			Sutta. Follow the middle	
			path, Steps to help you	
			make the right opinion.	
			Practice of being aware,	
			letting go, and ending	
			suffering is a Buddhist	





Table 2 Study and analysis of materials conducted to acquire information about the characteristics and types of knowledge related to Wat Phra Pathom Chedi (Continued)

Title	Author (Year of	Media	Characteristics of	Types of Knowledge
-	Publication)	Type	Knowledge	
			noble precept that	
			everyone should	
			remember and put into	
			practice. Consider the Four	
			Noble Truths and the	
			Eightfold Path, and the	
			Three Characteristics,	
			which are the paths that	
			lead to the end of	
			suffering. The full absence	
			of suffering, which is the	
			greatest goal of Buddhism,	
			represents freedom or	
			nirvana.	
			2. Dhamma principles	
			appeared in Buddhist art	
			from the Dvaravati era,	
			namely the Twelve	
			Paticcasamuppada.	

Based on the analysis of the documents and related research, it was inferred that Wat Phra Pathom Chedi possessed extensive knowledge regarding the history of Buddha, Buddhist principles, Dhamma practice, architecture, artwork, Buddhist activities, traditions, and the worship of sacred objects. According to the research conducted by Phatsasi et al. (2022), Buddhist tourism referred to the act of traveling to religiously significant locations with the purpose of acquiring knowledge about the historical significance of these places. Additionally, it allowed tourists to familiarize themselves with Thai principles, customs, and traditions in different provinces. This knowledge was disseminated through different types of resources. According to Sotarintra (2021), knowledge about Buddhist tourism could be obtained from religious individuals, religious teachings, religious artifacts, religious sites, and religious ceremonies. Thus, it was evident that the knowledge attributes of Wat Phra Pathom Chedi were disseminated through diverse resources that clarified the knowledge in the following aspects.

1. Knowledge of the history of the Buddha: The paintings in the temple helped explain the history of Buddhism. The temples around Phra Pathom Chedi depicted the entire history of the Buddha, from birth, enlightenment, first sermon, and nirvana, using many Buddha statues in different poses. The temple was carefully planned and built to enhance the historical significance of the Buddha. The four sacred places of worship, namely the birthplace at Lumbini, the place



of enlightenment at Bodh Gaya, the place of the first sermon at Isipatana, and the place of nirvana at Kushinagar, were represented by the temples built in the four directions of Phra Pathom Chedi as follows:

1.1 Northern Vihara, also known as Viharn Phra Ruang or Viharn Prasuth (Buddha's Birthplace), the innermost chamber contained a Buddha image in Pa Lelai posture, while the outer chamber housed a Buddha image in the birth position, constructed during the time of King Rama IV. Furthermore, situated in front of the vihara was Phra Ruang Rojanarit, under which lay the royal ashes of King Rama VI, together with the royal ashes of Queen Suvadhana and Her Royal Highness Princess Bejaratana Rajasuda.

1.2 Viharn Luang, this vihara consisted of two rooms. The inner area was decorated with paintings on the side walls that portrayed a group of angels sitting in rows. This group was depicted as worshiping Phra Pathom Chedi and included humans, angels, garudas, nagas, hermits, and monks. An illustrated picture depicting Phra Pathom Chedi in different historical eras was located on the central wall. A large statue of Nirantara Buddha in the Samadhi Phet posture-full lotus cross-legged posture-was found in the outer chamber. The Sri Maha Bodhi tree, which represented the time of the Buddha's enlightenment, was also painted on the wall.

1.3 Viharn Panchawaki (Pancavaggiya), This vihara contained two chambers. The inner chamber housed a Buddha protected by Naga Hood. The paintings in this room depicted the story of Buddhism's introduction to Thailand and the construction of Phra Pathom Chedi. A Buddha statue in the outer chamber represented the Buddha delivering his first sermon to his first five disciples, or Pancavaggiya. The mural illustrated the construction of Phra Pathom Chedi in chronological order, beginning with the renovations made by King Mongkut (King Rama IV) and continuing through the royal duties Phra Pathom Chedi undertook under various reigns until His Majesty King Bhumibol Adulyadej's reign.

1.4 Western Vihara, this vihara consisted of two chambers. The inner chamber contained a Buddha image in the posture of nirvana, accompanied by three disciples, symbolizing the Buddha's state of nirvana. The outer room housed a reclining Buddha image inside the vihara.

- 2. Knowledge about Buddhist principles: The teachings of the Lord Buddha and the moral values of Tribhumi (The Three Planes of Existence) were transmitted through ancient sites. These principles were illustrated through Phra Pathom Chedi, which consisted of different levels. The lower level represented Kamabhumi (Sensuous Realm), the Four Directions Mountings represented Rupabhumi (Form Realm), the Upper Veranda represented Arupabhumi (Formless Realm), and the main Phra Pathom Chedi itself symbolized nirvana. The circular cloister surrounding Phra Pathom Chedi symbolized the Dhammachakra, a significant emblem of Buddhism. It contained 120 inscriptions of verses from the Dhammapada, arranged to reflect the endless and all-encompassing nature of the Dhamma.
- 3. Knowledge about architecture: Information on the historical construction of ancient structures served as a significant architectural resource. Phra Pathom Chedi and its surrounding structures were arranged with the four viharas positioned in the four cardinal directions, while the



circular cloister linked them. The inside of the temple was adorned with 120 Dhamma inscriptions, while the bell tower stood in the courtyard, positioned between the four viharas. A total of 24 structures existed, with bell towers evenly distributed at intervals of six on each side. The four bell tower pillars contained inscriptions.

- 4. Knowledge about fine arts: The temple contained valuable art objects and antiques, such as: Phra Ruang Rojanarit, Phra Nirantara, a replica of Phra Phuttha Sihing, a Buddha image surrounded by the five first disciples (Pancavaggiya), the Reclining Buddha, Phra Sila Khao (Also known as the Blessing Buddha and Phra Phuttha Norachet Svetasamaimuni Sri Dvaravati Puchaniyabophit), Buddha Sheltered by Naga Hood, Buddha image in the birth posture, and the Murals inside the viharas.
- 5. Knowledge about Dhamma practice: Wat Phra Pathom Chedi offered teachings on Dhamma practice, which included chanting, mindfulness walking, and meditation. These activities were conducted every Sunday from 1:00 p.m. to 4:00 p.m. in the temple's chapel. Additionally, daily prayers took place from 5:00 p.m. to 6:00 p.m.
- 6. Knowledge about Buddhist activities: Significant Buddhist occasions were observed with activities such as Dhamma dialogues and candlelight processions on Asahna Bucha Day, Makha Bucha Day, and Visakha Bucha Day.
- 7. Knowledge about traditions: The practice of venerating Phra Pathom Chedi included customary processions to carry robes for covering the chedi.
- 8. Knowledge about the worship of sacred objects: Acts of reverence were performed, including: Worshiping Phra Pathom Chedi, seeking blessings from Phra Ruang Rojanarit, Ringing the bells on the bell tower to summon gods and humans for worship, and engaging in merit-making and offerings to monks.

Based on the compilation of research regarding the characteristics and types of knowledge at Wat Phra Pathom Chedi, Nakhon Pathom Province, known for its Buddhist learning center for tourism, this information was categorized according to its characteristics and classified based on the specific types of knowledge offered, as shown in Table 3.

Table 3 Overview of the characteristics of knowledge and the types of knowledge discovered in Wat Phra Pathom Chedi being studied

Characteristic of Knowledge	Explanation	Type of Knowledge/ Name of Places
1. Knowledge	Historical information about	Tangible cultural heritage resources
about the history	Buddhism, including stories about	- 4 Viharas, each located in each of the four
of Buddha	the life of Lord Buddha, starting	cardinal directions
	from his birth, enlightenment, the	- Buddha images in a variety of postures,
	first sermon, and nirvana.	including Buddha image in the birth posture,
		Buddha image in the meditation posture,
		Buddha image when giving sermons to
		Pancavaggiya, and the Nirvana Buddha



Table 3 Overview of the characteristics of knowledge and the types of knowledge discovered in Wat Phra Pathom Chedi being studied (Continued)

Characteristic of Knowledge	Explanation	Type of Knowledge/ Name of Places	
		- Paintings located within the viharas that	
		encircle Phra Pathom Chedi	
2. Knowledge	Teachings of the Lord Buddha	Intangible cultural heritage resources	
about Buddhist	transmitted through ancient sites	- Morals (Tribhumi) exhibited by Phra Pathom	
principles		Chedi	
		- Inscription of 120 verses from the	
		Dhammapada on the circular cloister	
		(Dhammachakra).	
3. Knowledge	Construction information of the	Tangible cultural heritage resources	
about architecture	ancient architecture	- Phra Pathom Chedi	
		- 4 viharas allocated to the four directions	
		- A circular cloister links the terminations of the	
		four viharas in all directions. The vacant area	
		inside serves as a location for 120 chambers	
		dedicated to Dhamma inscriptions.	
4. Knowledge	Historical background of antiques	Tangible cultural heritage resources	
about fine arts	and art pieces that have	- Phra Ruang Rojanarit	
	significant artistic value	- Phra Nirantara	
		- A replica of Phra Phuttha Sihing	
		- The Buddha image seated on a large plaster	
		base surrounded by the 5 first disciples	
		(Pancavaggiya)	
		- Reclining Buddha	
		- Phra Sila Khao (Phra Prathanphon and Phra	
		Phuttha Norachet Svetasamaimuni Sri Dvaravati	
		Puchaniyabophit)	
		- Buddha Sheltered by Naga Hood	
		- Buddha image in the birth posture	
		- Murals inside the viharas	
5. Knowledge	Information about Dhamma	Intangible cultural heritage resources	
about Dhamma	practice teachings that Wat Phra	- Chanting, Walking Meditation, and Sitting	
practice	Pathom Chedi offers to the general audience	Meditation	
6. Knowledge	Activities conducted on significant	Intangible cultural heritage resources	
about activities	Buddhist occasions, such as on	- Activities conducted on significant Buddhist	
	Asahna Bucha Day, Makha Bucha	occasions at Wat Phra Pathom Chedi, such as	
	Day, Visakha Bucha Day, and so	engaging in Dhamma dialogue, participating in	
	on	candlelight processions	





Table 3 Overview of the characteristics of knowledge and the types of knowledge discovered in Wat Phra Pathom Chedi being studied (Continued)

Characteristic of Knowledge	Explanation	Type of Knowledge/ Name of Places
7. Knowledge	Information about the traditions	Intangible cultural heritage resources
about traditions	observed at Wat Phra Pathom	- Practice of venerating Phra Pathom Chedi
	Chedi	- Customary procession to carry robes to cover
		Phra Pathom Chedi
8. Knowledge	About worshiping the sacred	Intangible cultural heritage resources
about worshiping	objects	- Show reverence to Phra Pathom Chedi
the sacred objects		- Seek blessings from Phra Ruang Rojanarit
		- Ring the bells on the bell tower
		- Engage in merit-making and offering to monks

Furthermore, specialists were invited to interview sessions to get supplementary insights into the characteristics of knowledge and various types of knowledge included inside Wat Phra Pathom Chedi. To summarize, the main points were stated as indicated in Table 4.

Table 4 Findings from Additional Expert Interviews

Discussion Topic	Specialist			
	1	2	3	
Buddhist learning	Phra Pathom Chedi,	Architectural buildings, with	Phra Pathom Chedi itself,	
center for	significant Buddha statues,	Phra Pathom Chedi, viharas,	significant Buddha statues such	
tourism at Wat	ancient inscriptions, and	chapels, bell towers, and	as a replica of Phra Phuttha	
Phra Pathom	viharas	man-made works of art,	Sihing (The principal Buddha	
Chedi, Nakhon		such as Buddha statues,	image of the temple), Phra	
Pathom		paintings, and inscriptions.	Ruang Rojanarit, and Phra Sila	
Province, offers		Buddhist principles guide	Khao. Additionally, there are	
what types of		the creation of all these	viharas located in all four	
knowledge?		structures with dedication.	directions, each containing	
			murals, as well as the bell	
			tower.	
Topics of	- Historical narrative of Phra	- The historical background	- Phra Pathom Chedi's history	
knowledge that	Pathom Chedi and the	of Lord Buddha, teaching	and construction span many	
should be	establishment of the temple	principles of Buddhism,	eras, including contributions	
provided in the	- History of the dissemination	ethical principles, the	from King Rama IV to King	
Buddhist learning	of Buddhism	history of construction,	Rama IX in its construction and	
center for	- Information related to	architectural elements,	maintenance.	
tourism at Wat	antiques/Architecture/Painting	works of art, traditions, and	- "The Legend of Phya Kong	
Phra Pathom	through studying Buddhist art	religious beliefs.	and Phya Phan". This serves as	
Chedi, and how			a reminder for individuals to be	
to succeed doing			conscious of both sin and	
this?			merit, since it represents their	





Table 4 Findings from Additional Expert Interviews (Continued)

Discussion Topic	Specialist			
	1	2	3	
	- Diverse celebrations,		beliefs and is intricately linked to	
	including the ceremonial		the building of Phra Pathom	
	procession to carry robes		Chedi.	
	to drape over Phra		- Recognizing of Dhamma	
	Pathom Chedi		principles and engagement in	
			Dhamma practice	
			- The belief of worshiping Phra	
			Pathom Chedi with sound by	
			ringing the bell at the bell tower	
			and the tradition of carrying	
			robes to cover Phra Pathom	
			Chedi.	
Additional	It is important to include	Knowledge should be	Meditation practice, consisting of	
comments	the tale or history of Phra	structured to meet the	small 5-minute meditation	
	Pathom Chedi,	varying requirements of	sessions, should be added to	
	particularly the role of	tourists, which may be	enhance the experience.	
	the monarch starting	categorized into three		
	from King Rama IV's reign.	distinct groups:		
	This should include the	1. Groups of tourists who visit		
	building and restoration	to express homage for		
	history, which will provide	religious objects, engage in		
	insight into the changes	acts of charity and cultivate		
	that have taken place	acts of virtue that boost their		
	with regards to Phra	own fortune. This group		
	Pathom Chedi.	desires to get knowledge in a		
		straightforward, quick, and		
		easy manner.		
		2. Tourist groups consisting of		
		students and those with		
		intermediate-level interests		
		are those who visit to acquire		
		further information based on		
		their prior studies.		
		3. A group of individuals who		
		assemble to pursue the		
		study and application of		
		Dhamma.		

Notes: 1 is an academic, 2 is a tour guide, 3 is a provost

The research results indicated that Buddhist temples served as learning centers for the community, youth, students, and others with a general interest in religion, local arts, and local culture. These temples provided opportunities for studying and acquiring knowledge, as well as served as significant destinations for Buddhist tourism. A temple functioned as a religious site where tourists



acquired knowledge about Buddhism, including its historical background, sacred Buddha images, and sacred objects. Visitors learned about the principles, traditions, architecture, sculpture, and painting found within the temple complex, which included chedis, viharas, chapels, and the bell tower. Due to its educational value and appeal, temples became a significant tourist attraction, drawing both Thai and foreign visitors who sought knowledge and recreation.

Originality and Body of Knowledge

An examination of the Buddhist learning center for tourism at Phra Pathom Chedi Temple revealed that the site functioned as a comprehensive repository of multidisciplinary knowledge. This knowledge was disseminated through the four-cardinal direction viharas, the Phra Pathom Chedi itself, the circular cloister, the bell tower, and the ordination hall. Specifically, the four-cardinal direction viharas imparted knowledge regarding the historical narrative of the Lord Buddha, encompassing his birth, enlightenment, first sermon, and attainment of nirvana, through the display of Buddha statues in diverse postures. Furthermore, the mural paintings within the temple communicated information concerning the propagation of Buddhism within Thailand, as well as protocols for venerating sacred objects. The Phra Pathom Chedi, in particular, conveyed foundational Buddhist principles, such as the Traibhumi cosmology, alongside architectural knowledge, traditional practices, and modes of sacred object veneration, as illustrated in Figure 2.

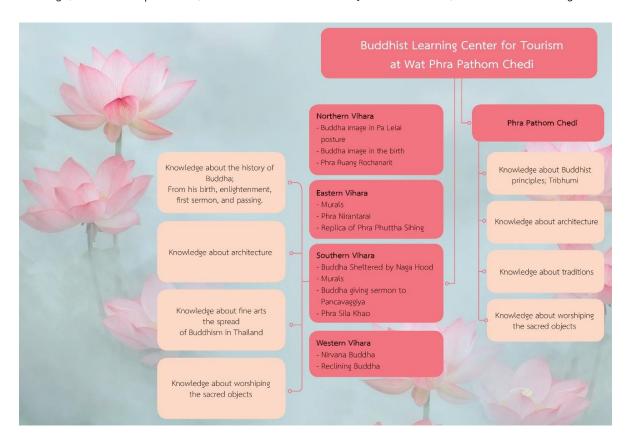


Figure 2 Classification of knowledge types and characteristics, associated with Wat Phra Pathom Chedi, a Buddhist learning center for tourism



Furthermore, the Buddhist learning center for tourism at Phra Pathom Chedi Temple encompassed the Circular Cloister, the Bell Tower, and the Chapel (Ubosot). The Circular Cloister facilitated the acquisition of knowledge pertaining to Buddhist principles and architectural design, whereas the Bell Tower provided insights into architectural features and the veneration of sacred artifacts. The Ubosot served as a venue for learning Dhamma practices, including chanting and meditation, and offered information on architectural elements and significant Buddhist ceremonies conducted at Phra Pathom Chedi Temple, such as Dhamma discourses and candlelight processions, as illustrated in Figure 3.



Figure 3 Classification of knowledge types and characteristics, associated with Wat Phra Pathom Chedi, a Buddhist learning center for tourism

Conclusions and Recommendations

Wat Phra Pathom Chedi served as a Buddhist learning center for tourism, where knowledge in eight different aspects was shared through various resources within the temple. These resources included: 1) Knowledge about the history of the Buddha: Paintings inside the temple depicted the history of the Buddha, from his birth to enlightenment, the first sermon, and nirvana. Additionally, viharas in all four directions contained Buddha statues in different postures, surrounding Phra Pathom Chedi; 2) Knowledge about Buddhist principles: Which was disseminated through archaeological sites; 3) Knowledge about architecture: This encompassed information regarding the historical building of archaeological sites such as Phra Pathom Chedi, the four viharas positioned in the cardinal directions, the circular cloister adorned with Dhamma inscriptions, and the bell tower; 4) Knowledge of fine arts: Which included information regarding the historical aspects of antiquities and art artifacts; 5) Knowledge about the Dhamma practice at Wat Phra





Pathom Chedi: This involved teachings on chanting, walking meditation, and sitting meditation, which took place every Sunday at the temple's chapel; 6) Knowledge about activities: This referred to information about numerous events conducted on significant Buddhist occasions, such as listening to Dhamma lectures and participating in candlelight processions on Asahna Bucha Day, Makha Bucha Day, Visakha Bucha Day, and so on; 7) Knowledge about traditions: This encompassed the practice of worshiping Phra Pathom Chedi and the ceremonial procession with robes to drape over Phra Pathom Chedi; and 8) Knowledge regarding the worship of sacred objects: This entailed specific instructions or guidance on how to worship these objects. It included paying homage to Phra Pathom Chedi, seeking blessings from Phra Ruang Rojanarit, ringing the bell on the bell tower to summon gods and humans to worship the Buddhist pagoda, as well as making merits and offerings to monks. The temple served as a center for Buddhist learning. Hence, related organizations, including Wat Phra Pathom Chedi, Phra Pathom Chedi National Museum, the Western Region Information Center, the Nakhon Pathom Provincial Cultural Office, and the Nakhon Pathom Provincial Tourism and Sports Office, could apply the research findings to enhance the dissemination of information regarding Wat Phra Pathom Chedi as a Buddhist learning center dedicated to promoting sustainable Buddhist tourism. For future research, knowledge should be organized, and virtual reality technology should be utilized to present information in the form of virtual tours. This would help digitize information, allowing everyone to easily access knowledge at any time while also preserving cultural heritage. Such preservation could include controlling the number of tourists, protecting artifacts, and implementing environmentally friendly development strategies.

Acknowledgement

This research article was a component of the doctoral thesis for the Information Studies doctoral program at Khon Kaen University's Faculty of Humanities and Social Sciences. I expressed my sincere appreciation to Associate Professor Dr. Wirapong Chansanam, who advised my thesis and provided insightful material. Dr. Wirapong, a renowned authority on Buddhist learning centers, was skilled in assessing the quality of research instruments used for data gathering. His expert advice and editing significantly improved the thoroughness of my research. Additionally, I extended my gratitude to the researchers and writers of the papers and resources that were referenced in this work. Finally, I sincerely hoped that this paper would prove beneficial to anyone engaged in advancing Buddhist learning centers for tourism in the future.

References

Aditheppong, W. (2018). Management Policy Suggestions Concerning Temple Tourist Attraction Development as Creative Learning Resources. [Unpublished doctoral dissertation]. Silpakorn University. Nakhon Pathom, Thailand.

Aphilak, K. (2015). The Legend of Phya Kong and Phya Phan: A Trace of Relationship of People in Western Thailand. Journal of Thai Studies, 11(1), 219-256.



- Baloian, N., Biella, D., Luther, W. & Pino, J. A. (2021). Designing, Realizing, Running, and Evaluating Virtual Museum-a Survey on Innovative Concepts and Technologies. Journal of Universal Computer Science, 27(12), 1275-1299.
- Chumnong, R. & Surapol, N. (2010). Murals at Phra Pathom Chedi. Nakhon Pathom, Thailand: Wat Phra Pathom Chedi.
- Gnoli, C. (2020). Introduction to Knowledge Organization. London, United Kingdom: Facet Publishing.
- Jeerawan, N., Somjai, P. & Sutisa, P. (2017). Information Design for Managing Knowledge of Phapathomjadee Temple Nakhonpathom Province. Veridian E-Journal Science and Technology Field, 4(3), 174-190.
- Masci, M. E., Annamaria, D. S., Fernie, K. & Pletinckx, D. (2012). 3D in the CARARE project: Providing Europeana with 3D content for the archaeological and architectural heritage: The Pompeii case study. 2012 18th International Conference on Virtual Systems and Multimedia, Milan, Italy, 2012, 227-234, http://dx.doi.org/10.1109/VSMM.2012.6365929.
- Nakhon Pathom Provincial Cultural Office. (2017). Handbook of Historical Tourist Route: Nakhon Pathom Province. Nakhon Pathom, Thailand: Phetkasem Printing Group Limited.
- Nakhon Pathom Provincial Cultural Office. (2022). Vision of Nakhon Pathom Provincial Cultural Office. Nakhon Pathom, Thailand: Nakhon Pathom Provincial Cultural Office.
- Narin, S. (2011). A Study of Situation of Cultural Tourism in Nakhon Pathom Province. Nakhon Pathom, Thailand: Research and Development Center Silpakorn University.
- Narumon, B. (2007). The Restoration of Phrapathomchedi Pagoda: A Case Study from Archives. [Unpublished master's dissertation]. Silpakorn University. Nakhon Pathom, Thailand.
- National Statistical Office of Thailand. (2018). Survey on Conditions of Society, and Culture and Mental Health Year 2018. Bangkok, Thailand: National Statistical Office.
- Patsupa, L. (2008). Buddhist Tourism: A Case Study in Cultural Resources in Bangkok. Thesis for [Unpublished master's dissertation]. Mahamakut Buddhist University. Bangkok, Thailand.
- Peerapat, S. (2004). Concept and Symbolism in The Architectural Design of Phra Pathom Chedi. [Unpublished master's dissertation]. Silpakorn University. Nakhon Pathom, Thailand.
- Phatsasi, R., Pongnakorn, P. & Pienghatai, P. (2022). Tourism Management Policy on Buddhism in The Eastern Special Development Zone. Journal of Interdisciplinary Innovation Review, 5(2), 140-149.
- Phongsakorn, Y. (2016). Archival Record: Phra Ruang Rojanarit Sri Indraditya Dhammobhas Mahavajiravudhraj Pujaneeya Bophitr. Chamchuri Journal, 18(3), 41-45.
- Phra Athikan Nirandorn Phrommachan, Phramaha Thongchai Thammathwee, Phrakan Kaewrung, & Phrawichan Jomkhorng. (2020). Roles of Buddhist Monks in Promoting Community Learning Resources: A Case Study of Wat Phrathat Rueangrong, Sisaket Province. Journal Of MCU Ubon Review, 5(1), 124-138.
- Phra Maha Boonyang Thitiyano (Khontha). (2010). A study of Phra Pathom Chedi as A Symbolic Way of Achieving Understanding About Buddhism. [Unpublished master's dissertation]. Mahachulalongkornrajavidyalaya University. Bangkok, Thailand.



- Phra Phrom Wethi. (2017). A Story of Phra Pathom Chedi. Kanchanaburi, Thailand: Thammathee-Sahai Phatthana Printing.
- Phramaha Songkhram Sumedho (Chanthakiri). (2014). Concept, Value and Social Power Building of Wat Phra Pathom Chedi Rajavaramahavihara, Phra Pathom Chedi Sub-district, Muang District, Nakhon Pathom Province. [Unpublished master's dissertation]. Mahachulalongkornrajavidyalaya University. Bangkok, Thailand.
- Pimpila, K. & Lattagarn, K. (2022). The Development of Augmented Reality Application to Guide Tourists in Tourist Attractions in Sa Kamphaeng Yai Sanctuary at Utumpon Phisai District in Sisaket Province. Parichart Journal, Thaksin University, 35(4), 116-131.
- Praphat, C. (2011). The 5 Great Pagodas of Siam. Nonthaburi, Thailand: Museum Press.
- Sasinipha, H., Yota, C. & Phramaha Narongsak Sutanto (Suthon). (2023). An Analysis of Buddhist Principles as Appeared in Buddhist Art in The Dvaravati Period. Journal of Institute of Trainer Monk Development, 6(1), 233-245.
- Shinawut, C. (2004). An Analytical Study of The Ethical Principles in The Inscription at Phrapathom Chedi. [Unpublished master dissertation]. Mahidol University. Bangkok, Thailand.
- Somboon, W., Reongwit, N., Prayoon, S. & Suvin, R. (2023). An Integration of Buddhism in Order to Create Values in Accordance with Suvarnabhumi in The Case of Wat Phra Pathom Chedi. Dhammadhara Journal of Buddhist Studies, 9(1), 80-111.
- Somchai, K. (2013). Journey To Nakhon Pathom (Poem): Historical Background of Phra Pathom Chedi. Bangkok, Thailand: P.P.K Printing.
- Sotarintra, C. (2021). The Strategy of Buddhist Tourism Model in ASEAN. Journal of Graduate Studies Review, 17(1), 85-99.
- Thanagon, B. (2014). Design Doctrine on Mural Painting of Angel Assembly by Praya Anusat Jitrakorn (Chand Jitrakorn) At Prapathom Chedi Temple. [Unpublished master's dissertation]. Silpakorn University. Nakhon Pathom, Thailand.
- Thanawat, D., Juthamas, S., Somnikarn, S., Sitanun, P. & Yaowadee, C. (2020). The Development of a Model of Interpretations of Historical Tourism with QR CODE System for Self-Reliance in Information Perception at Wat Phra Pathom Chedi Ratcha Wora Maha Wihan. The 12th NPRU National Academic Conference, 12(1), 2791-2799.
- Thanin, S. (2020). SPSS and AMOS: Research and Data Analysis. Bangkok, Thailand: Business R&D.
- Tourism Authority of Thailand. (2017). Direction Towards Thailand's Sustainable Tourism Development. Bangkok, Thailand: Tourism Authority of Thailand.
- Wannakorn, C. (2013). The Evaluation of Cultural Resource Management for Tourism: A Case of Wat Phra Pathom Chedi, Nakhon Pathom Province. [Unpublished master's dissertation]. Silpakorn University. Nakhon Pathom, Thailand.
- Working group of Nakhon Pathom Tourism Attraction Information Collection Project. (2012). Follow The Traces of Phya Phan: Nakhon Pathom Tourism Attraction Information



Collection Project. Nakhon Pathom, Thailand: Sanamchandra Palace Library Silpakorn University.