

Notes on Contributors

Michael L. Kent (Ph.D. Purdue University) is a professor in the Advertising and Public Relations Department, College of Communication and Information, University of Tennessee Knoxville. Kent conducts research on dialogic theory, new technology, social media, and international and intercultural communication.

Erich J. Sommerfeldt (Ph.D. University of Oklahoma) is an assistant professor in the Department of Communication at the University of Maryland-College Park. Sommerfeldt's research centers on activist group communication, civil society and development communication, social capital, and social network analysis.

Adam J. Saffer (Ph.D. University of Oklahoma) is an assistant professor at the University of North Carolina's School of Media and Journalism. Saffer's research takes a network perspective to explore the areas of advocacy and activism, interorganizational relationships, and new communication technologies in public relations.

Ketkanda Jaturongkachoke (ketkanda@hotmail.com) currently teaches at the Graduate School of Language and Communication at NIDA. Her research interest is in Sociolinguistics, Language and Culture, and Language Teaching.

Supamit Chanseawrassamee (supamitc@tot.co.th) currently teaches at TOT Academic, Thailand. She has written extensively on Second Language Acquisition, Teaching, and Classroom Activities.

Sasithorn Lingomolvilas (taisinbox@gmail.com) has taken her study leave from Chulalongkorn University Language Institute and pursued her Ph.D. in English as an International Language (EIL) at Chulalongkorn University. She earned a B.Ed. from Chulalongkorn University and an M.A. in TESOL from San Francisco State University. Her research interests are language assessment and ESP.

Sasima Charubusp (sasima@mfu.ac.th) is an EFL instructor in the School of Liberal Arts at Mae Fah Luang University, Chiang Rai, Thailand. Her areas of interest center on psychological factors of English language learning, academic English literacy and intercultural communication.

John Sivell (jsivell@brocku.ca) is a Professor of Applied Linguistics Department at Brock University, Canada. His research interest focuses on teacher professionalism, culturally responsive pedagogy, materials design, and instructional strategies for effective writing from sources.

Ratchanee Singkhachan (rsingkhachan@hotmail.com) is a lecturer at Institute of Physical Education Mahasarakham, Thailand. She is also a graduate student at

Suranaree University of Technology. Her research interests include vocabulary, English for Specific Purposes, and English for Academic Purpose.

Jeremy Ward (Ph.D.) is an associate professor in Applied Linguistics and ELT at Suranaree University of Technology, Thailand. His interests are Vocabulary, English for Academic Purposes, English for Specific Purposes, and English for Engineering.

Natticha Siangwan received her M.A. in English for Professional Development from the School of Language and Communication, Nation Institute of Development Administration in 2016. Currently, she is working as English lecturer in Multidisciplinary college at Christian University of Thailand. Her main research interests include vocabulary teaching and learning, learning strategies and enhancing English skills by CALL.

M.L. Jirapa Abhakorn (jirapaa@hotmail.com) received a PhD in Education, Communication, and Language Sciences from Newcastle University. She is currently an assistant professor at the Graduate School of Language and Communication, National Institute of Development Administration, Bangkok, Thailand. Her research interests lie in the field of analysis of discourse, language teaching methodology and policy.

Smith Boonchutima (Smith.B@chula.ac.th) is an assistant professor at Faculty of Communication Arts, Chulalongkorn University, Bangkok, Thailand. He graduated his Master of Arts in Transnational Communications and the Global Media from Goldsmiths College, University of London. His research interests include public relations, advertising, media and on-line communication.

Naruenun Mahaarnuntaputt (naruenun.m@gmail.com) is graduated a master degree from Faculty of Communications Arts, Chulalongkorn University in 2015 and is currently Senior Public Relations Executive at Golden Land Property Development PLC, a leading real estate company in Thailand. Following his career, he plans to further his studies in Behavioral Real Estate. His recent research focused on the examination of LGBT's real estate living and purchasing behavior in major cities of Thailand including Bangkok, Chiang Mai, and Phuket. This research should be viable for analysis and development of effective communication strategies for LGBT consumers, the emerging leaders of the market in the impending single society.

Tanaphon Dangpheng (tanaphon.dangpheng@gmail.com)

He has a degree in sciences, but his talents in communication have led him to pursue and complete the Master's degree in communication arts at Chulalongkorn University. Apart from media use research, the brand and reputation management is also the area of work he is strong at.

Jaray Singhakowinta (jaraysinghakowinta@gmail.com) is an assistant professor at the Graduate School of Language and Communication, National Institute of Development Administration (NIDA). He received his Ph.D. in Sociology from Goldsmiths College, University of London. His research interests include gender and sexuality studies, sociology of communication, sociology, media and cultural of language studies.

Manatchai Amponpeerapan (manat31790@hotmail.com) completed Master of Arts in English for Professional Development at the National Institution of Development Administration. His topics of interests are EFL, English-language development, literary study, and translation. He aims to become a researcher and pursues a doctoral degree in applied linguistics.

Saksit Saengboon (Saksit2505@gmail.com) is currently an assistant professor at the Graduate School of Language and Communication, National Institute of Development Administration (NIDA). His research interests include Second Language Acquisition and World Englishes.