

## The Effective Model of Student Development in Guang Dong University of Finance & Economics

<sup>1</sup>Sun Mingchen, <sup>2</sup>Nitwadee Jirarotephinyo and <sup>3</sup>Vorachai Viphoouparakhot

<sup>1</sup>Ph.d. student in Leadership Educational Administration, Faculty of Education,  
Bangkokthonburi University, Thailand

<sup>2,3</sup> Faculty of Education, Bangkokthonburi University, Thailand

<sup>1</sup>Corresponding Author. E-mail: 117853605@qq.com

Received October 7, 2022; Revised October 17, 2022; Accepted October 25, 2022

### Abstract

The objectives of this research were: (1) to study the current situation to drive the construction of academy student management mode, (2) to develop the effectiveness of student development model in Guangdong University of Finance & Economics and (3) to propose the effectiveness of student development model in Guangdong University of Finance & Economics. The research was a mixed methodology which consisted of qualitative research and quantitative research. The population are administrators and teachers, totalling 2,028 people. The samples of students for questionnaire size were determined by Krecie and Morgan tables, totally 379 people which were obtained by random sampling. The research results were found that: the current situation to drive the construction of academy student management mode and to develop the effectiveness of student development model in Guangdong University of Finance & Economics that to construction of academies, driving with the integrate resources comprehensively and effectively, and further strengthen the construction the model of academies through the model as following measures; (1) Academic mode; (2) Information sharing; (3) Setup mechanism; (4) Participation of teachers and students; (5) Autonomous power; and (6) Environment construction.

**Keywords:** The Effectiveness; Student development; Guangdong University of Finance & Economics

### Introduction

Talent training is the core idea of higher education development and promoting students' all-round development is the essential requirement of education. Focusing on the all-round development of students, colleges and universities actively carry out education and teaching reform and innovate the mode of higher education personnel training. Among them, "academy system" management is an innovative measure in the process of carrying out education and teaching reform, exploring the educational management mode of all-round development of students, and

cultivating compound and innovative talents (The State Council, 2017). The academy is a student education management mode, which combines general education and professional education, creates a good learning and living environment for students, provides all-round educational guidance, carries out diversified non-formal education activities, and promotes the all-round development of students. On the one hand, the Academy system inherits the academic spirit of traditional Chinese academies and absorbs the essence of talent training of traditional academies; on the other hand, it fully draws lessons from the form of residential Academy system of European and American universities to improve the mode of student education management, to related with according from Fan, Shuangli (2015) puts forward that the academy system is a new talent cultivation mode that focuses on students, sets the platform as dormitory, and constitutes a micro-learning community composed of teachers and students.

### Objectives

1. To study the current situation to drive the construction of academy student management mode.
2. To develop the effectiveness of student development model in Guangdong University of Finance & Economics.
3. To propose the effectiveness of student development model in Guangdong University of Finance & Economics, the people's republic of China.

### Research Framework

The research was mixed methodology design which was comprised of quantitative and qualitative research. The research procedure includes research framework below.

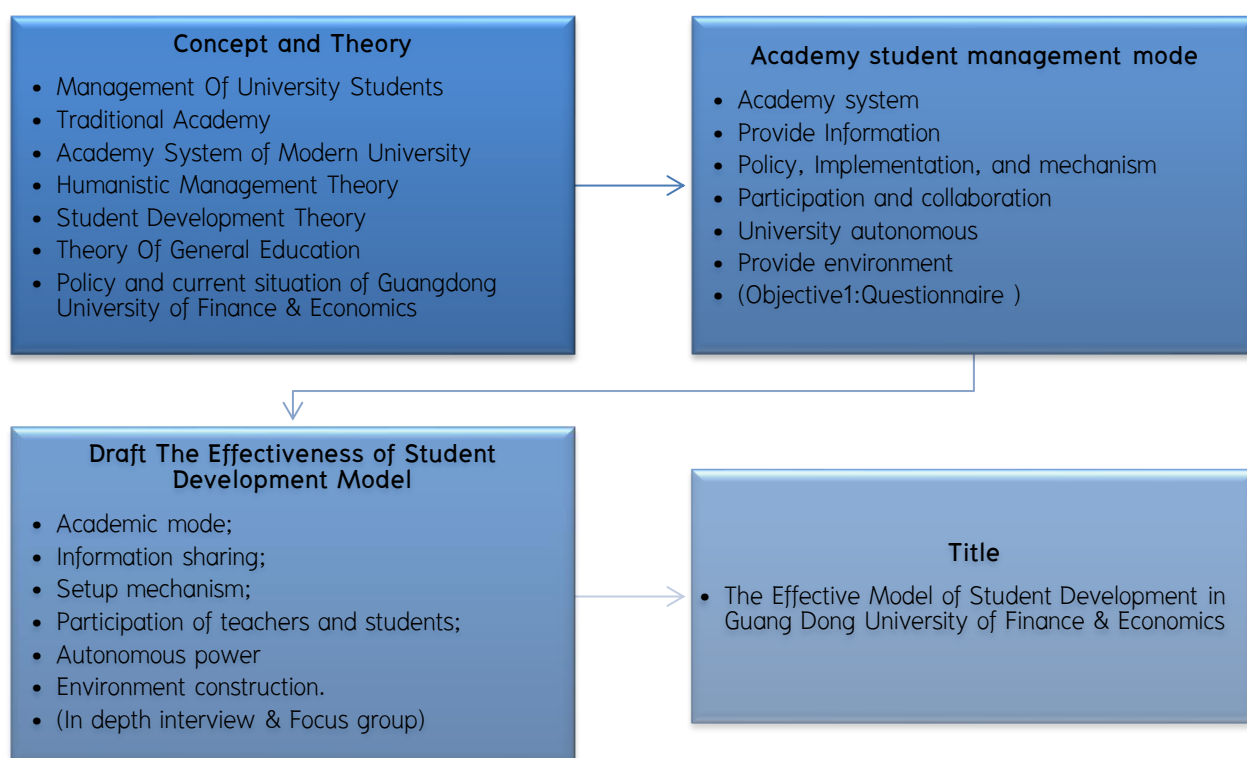


Figure 1 Research framework

## Research Methodology

These dissertation objectives were: (1) To study the current situation to drive the construction of academy student management mode, (2) To develop the effectiveness of student development model in Guangdong University of Finance & Economics and (3) To propose the effectiveness of student development model in Guangdong University of Finance & Economics. This survey research is based on the actual situation of the actual survey objects and the needs of research and analysis, through questionnaires and in-depth interviews and focus group discussion.

The first is a questionnaire for student to recheck the current situation. The researcher to create the questionnaires to conduct driving the construction of academy student management mode. The second is the in-depth interview part. The researcher conducted systematic and in-depth interviews with the front-line teachers and key students of the academy management and made a general understanding of the effectiveness of the academy system construction from the

perspective of the actual management of the student group at the front-line construction level of the system. The third is the subjective evaluation of the construction of the academy system, including a total of 21 items. The main content of the survey is whether students agree with the construction of the academy system and understand the students' opinions on the construction of the academy system.

### 1. Population

1.1 Faculty members include administrators and teacher who work at Guangdong University of Finance & Economics in academic year 2022, totally 2,028 people. Students, 2372 people.

### 2. Samples with two criteria as below.

2.1 Samples of questionnaire were obtained by simple random sampling with students who study in academic year 2022, 380 people.

2.2 Key informant for in-depth interviews are two groups which were selected by purposive sampling.

Group A: in-depth interviews for administrators at Guangdong University of Finance & Economics, total 8 key informants the deans of the academies, professional teachers, dormitory managers, security managers, student managers. The qualification more than 3 years management experience, the education background in doctoral degree. Group B: in-depth interviews for students from 20 faculty at Guangdong University of Finance & Economics, total 20 key informants. The qualification more than 5 years teaching experience, the education background in doctoral degree. Experts for focus group, total 7 experts to confirm the model. experts are different, not the same person in sample to in-depth interview. The qualification more than 5 years' management experience, the education background in doctoral degree.

### 3. Data collection

The data to be collected and processed in this study are mainly divided into text data and quantitative data. Among them, the text data are mainly divided into theoretical texts and interview texts, which are mainly used to organize and summarize the theoretical support, viewpoints, innovative ideas, clue information, etc. The former is the quantitative statistics on the basic situation, usage, effectiveness, and basic information of the surveyed hardware facilities in the construction of the academy system. Data collection explain with objectives.

Objective 1: Analysing by content analysis and descriptive statistics, frequency, and percentage. Objective 2: The data was analysed by content analysis, to synthesis for creating the model. Objective 3: To confirm the model by 7 Experts for focus group discussion to synthesis the guideline and modify model.

## Result

**Objective 1.** Based on the theory of academy and academy system, this study fully draws lessons from foreign and domestic advanced construction and management experience, deeply analyses the reality. The construction and management of academy system of Guangdong University of Finance & Economics.

**Table 1** Content analysis from literature review and related research

Academy student management mode	Summarize he construction of academy student mode
Academy system	1. Development and establishment for university system 2. Development of the residential college system 3. New student management mode
Provide Information	1. The communication between students and achieve the goal of cultivating high-quality talents 2. Teaching and learning centres 3. Providing mandatory training in each of the university's academic departments
Policy, Implementation, and mechanism	1. Achieve to the goal of cultivating high-quality talents 2. Learning opportunities for residential students 3. Development, organization structure reform, management system
Participation and collaboration	1. Conversations and profound friendship will be established. 2. Communication and interaction in the university, exchanges between teachers and students 3. Enhancing relationship between university and stakeholder needs to be improved
University autonomous	1. students' development and enhance students' social communication skills 2. Encouraging students' autonomy 3. The personalized cultivation of students, as identity of students.
Provide environment	1. Promote inclusive classroom environments, but also in daily life 2. Support the social and economic conditions of the lives of students

Academy student management mode	Summarize the construction of academy student mode
	3. Provide unparalleled opportunities for the growth of each member and provide the resource

**Objective 2.** To develop the effectiveness of student development model in Guangdong University of Finance & Economics (GDUFE) from Table 1 and in-depth interview both administrators total 17 key informant and teachers total 20 key informants, totaling 37 people, with eight questions to content analysis on Table 2, The detail as below.

**Table 2** Content analysis to develop the effectiveness of student development model

Exploratory solutions to develop the model	Content Analysis(N=37)
1. What is your attitude towards the academy system reform adopted by the university? As a result of?	1. Academy system reform is necessary for the development of colleges (30) 2. Very supportive of the college reform (30) 3. Upgrade and management of hardware facilities is an urgent task in academic system reform (25)
2. What aspects do you think need to be based on in the construction of academy system?	1. The construction of academy system must be carried out according to the education system (30) 2. The reform of academy system should focus on learning and the construction of academic atmosphere (32) 3. The construction of academy system should be based on the improvement of living facilities (31)
3. What do you think are the advantages and disadvantages of the current academy system?	1. Function specificity and positioning prominence are not strong (34) 2. Students' sense of participation is not high, and most of them are in passive management (33) 3. The construction is mostly carried out through mechanism construction, publicity, and promotion (32)
4. Do you think the current academy can provide satisfaction for real life and	1. The distribution of hardware facilities of the academy is applicable (33) 2. The supporting facilities for college life and study are not perfect (31)

Exploratory solutions to develop the model	Content Analysis(N=37)
learning in terms of hardware facilities?	3. There is room for improvement in the supporting management mechanism of academy hardware facilities (30)
5. What is your daily contact with your classmates?	1. Think they have more contact and make more contact with the students (35) 2. Get along well with students and able to get along well with students (32) 3. Students' active contact is common (31)
6. What do you think of the participation of middle school students in the process of college construction?	1. The workload of students' participation in university construction is large, mainly student cadres (33) 2. The breadth of students in college construction is insufficient, and the overall participation is not strong (31) 3. Most students are under passive management (27)
7. What do you think of the characteristics and atmosphere of the academy?	1. Orderly construction of academy featured activities (32) 2. Diversified characteristic activities of the Academy (31) 3. The characteristics of the achievements of the Academy's characteristic activities still need to be further improved (30)
8. What do you think of the relationship between university and secondary college?	1. The functional orientation of academy and secondary college is not clear enough (32) 2. The academy construction personnel also have the status of staff of the secondary college (32) 3. The working characteristics of Academy staff are not prominent enough (30)

To develop the effectiveness of student development model in Guangdong University of Finance & Economics (GDUFE) from Table 3, the detail as cause analysis of the above. At present, there are different emphases in the construction of the academy system at different stages. Generally speaking, the problems that emerged during the construction of the academy system of Guangdong University of Finance and Economics are affected by the following factors from content analysis the interview of this research as below.

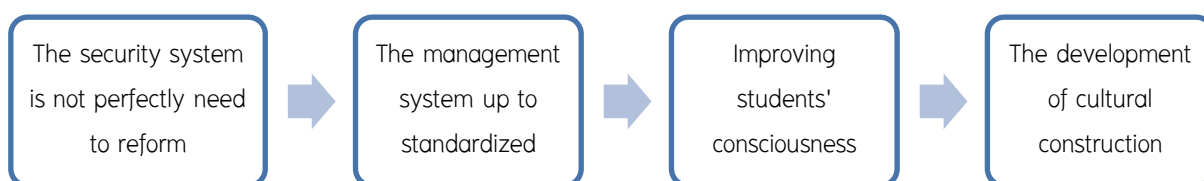
**1) The security system is not perfectly need to reform.** The reform and construction of the academy system is an attempt to build a management pattern of multiple participation according to the management characteristics under the new situation. The construction of the academy involve in all aspects of the school and requires corresponding funds, personnel, and

mechanisms. However, in the current specific implementation process, the academy is facing many difficulties due to the limitations of the original system, funding division, personnel allocation, hardware conditions, and overall atmosphere.

**2) The management system is not standardized in expectation.** In the early stage of the construction of the academy, some efforts were made to standardize the system. However, the academy system at the school level has not yet formed a complete system. Some of the systems that have been introduced are relatively general, lack specific operating regulations, and are not fully connected with the old system. As a result, the system of some academies has not been refined and implemented, and there are many problems in the actual construction process of the academies. For example, in terms of student awards and evaluation, the school level has not yet formulated new evaluation rules according to the academy, and the old method of the main body of the academy is still used.

**3) Students' consciousness needs to be improved.** The students at Guangdong University of Finance and Economics are mainly graduate students and undergraduates. Analyzing the characteristics of students, mainly from the students near the key line, they have the characteristics of a certain degree of low autonomy, habit of being guided and managed, and lack of innovative spirit. And participation still needs to be improved.

**4) The development of cultural construction is relatively backward.** At present, in the process of the construction and development of the academy system of Guangdong University of Finance & Economics, although efforts have been made to carry out cultural construction work. Firstly, the actual implementation process, there is a lack of innovation in the academy culture. Secondly, the current professional education is also limited and influenced by the traditional education model. Many students face great pressure in professional courses and related studies, so that students cannot pay too much attention to the cultural construction of the academy. To develop the effectiveness of student development model in Guangdong University of Finance & Economics need to design the step to develop the model with the Figure 2.



ปีที่ 8 ฉบับที่ 3 (กันยายน-ธันวาคม 2565) | Vol.8 No.3 (September–December 2022)



Figure 2 Step to develop the effectiveness of student development model

**Objective 3.** The ways to optimize the management mode of university students the next step to clarify the value concept of academy and scientifically select the mode of academy for draft the model in the effectiveness of student development with the process as below.

1. To form the concept of whole person education and scientifically select the Academy mode. In the process of implementing talent training, colleges and universities should not only pay attention to the accumulation of students' professional knowledge, but also pay more attention to the improvement and improvement of students' personality. Academy is an educational management model based on general education, which emphasizes the integration of knowledge and the integrity of personality. The construction of academies should be a natural change in the mode of education management based on appropriate atmosphere and environment, consistent values from top to bottom, and certain personnel, capital and system guarantee. It should never be a rigid change without reform soil.

2. To avoid the tendency of administration and endow the Academy with full autonomy for an academy that takes the personalized development of students as the goal of educational management, the autonomy and characteristic construction of the academy itself is particularly important. Only an academy with independent personality and characteristics can cultivate students with the same personality and perfect personality. The characteristics of the academy are not only reflected in the concept and slogan, but also formed through special educational management methods, characteristic academy courses, independent reward and punishment system and self-developed academy activities.

3. To integrate with the existing management mechanism and strengthen the participation of teachers and students in the management of the Academy the step to process as below.

1) Realize the close combination with the credit system and build a perfect general education curriculum system. Guangdong University of Finance and economics can offer general courses in the Academy, merge some of the original school wide elective courses, and set corresponding credits. In the course setting process, we need to pay attention to the foundation and comprehensiveness, and carry out the course arrangement by module, that is, subdivide the secondary directory under the primary directory. The college should stipulate that students of all

majors and grades need to take certain credits, which can not only ensure that students receive all-round general education, but also give students the right of choice to promote their personalized development.

2) To combine with professional title evaluation to implement the Academy tutorial system. At present, the professional title evaluation of college teachers is basically carried out by colleges and universities. If colleges and universities can incorporate the requirements of serving as college tutors into the evaluation requirements, improve the evaluation mechanism of college tutors, and use systems to promote and ensure the implementation effect of College Tutor System. In this way, more full-time teachers, especially young teachers, can be encouraged to enter the Academy, care about the construction of the academy and the growth of students, and meet the students' demand for the number of tutors.

## Discussion

**From research result objective 1 find that:** Guangdong University of Finance & economics is forward-looking in vigorously building the academy system, which will have an important impact on the future development of the University. At the same time, the academy construction still faces many problems and difficulties, and there are relatively many restrictive and influencing factors, which are not conducive to the healthy development of the Academy of Guangdong University of Finance and economics. Guangdong University of Finance and economics should comprehensively promote the academy construction of Guangdong University of Finance and economics by taking multiple measures in combination with its own problems.

**From research result objective 2 find that:** To develop the effectiveness of student development model in Guangdong University of Finance & Economics to focus with the process as below. (1) Set up hardware environment scientifically. The hardware environment construction of the academy can provide independent learning space, public activity places and daily living facilities for teachers and students of the Academy, which is a powerful guarantee for the educational management of the Academy to related with the research both Sun Guofeng (2015) to give the guideline in the academy should pay attention to planning and functionality in hardware configuration. (2) Enrich academy cultural activities. Good academy culture plays an important role in promoting the implementation of academy system. Academy culture can be divided into material

culture and spiritual culture. Culture is the symbol of an academy. Having a unique culture is the pursuit of each Academy. Cultivate and build a unique academy culture, let students participate in it, be influenced, and then take the initiative to learn and then actively spread as the same idea of Sun Guofeng (2015) to provide the kind of stable and challenging social and intellectual environment that everyone in a university deserves. This way of cultural education is an important part of academy education management.

**From research result objective 3 find that:** To propose the effectiveness of student development model in Guangdong University of Finance & Economics. To explain of six measures in the detail as below. 1. Teaching management dual line Academy mode: under this mode, the college belongs to an organization of teaching management with the same of Bie Dunrong (2015) to focus on teaching talent of competency based and enhance the new student management mode, the Academy focuses more on student affairs management, while the teaching affairs of students are still in accordance with the tradition, and the professional departments are responsible for it. The academy only undertakes part of the second classroom education functions. The university sets up the same research of Amante, Gabon, & Boller (2020) to referred as the development and establishment for university system in high performance, and the course credits can be converted into the credits in the professional talent training program. Academies generally adopt interdisciplinary teaching methods.

2. Information sharing to promote the construction of academies, it is also necessary to coordinate with other departments and obtain the support of all departments. We should establish harmonious relations with other functional departments. Multi department information exchange can be adopted to implement the management objects on students to improving new platform to support teaching and learning centers to strongly agree with Huang Mudan (2013) to focus with management platform, relevant organizations establish a perfect information base platform, realize full information sharing and avoid resource waste.

3. Setup mechanism, the university can set up student self-management and service committees and other student self-governing organizations to carry out the daily management of the university under the guidance of the instructors, so that agree with Guo Jun (2013) to guideline with organizational structure reform and independent management of students, to provide modern management mode, students can become the main joint discussion system can also be set up.

4. Participation of teachers and students to set up college courses. The purpose of setting up general education courses independently is to cultivate people with perfect personality and comprehensive development to improve the comprehensive quality of students and take knowledge, ability, ideals, ethics and ethics as the educational objectives and focuses on the same Fan Shuangli (2015) about enhance student's competency and students' values and modes of critical thinking.

5. Autonomous power, in the process of operation, set up an independent scholarship system in the Academy. The independent academy education management funds and the independent academy award and grant system play an important role in the construction of the Academy the same with Bie Dunrong (2015) to focus independent management of students, students can make a two-way choice between each other to related both Fan Shuangli (2015) and Sun Guofeng (2015) to according with students' participation in university autonomy importantly, students are allowed to participate in the formulation of various rules and regulations of the university.

6. Environment construction, students' academies mostly take students' accommodation and living areas as places for education management the same research result of Fan Shuangli (2015) to contributions to the development of the society related with Sun Guofeng (2015) to support the idea with environment and the choice of professional learning. In the education management of academies, environmental education can be regarded as a potential education mode. He cultural activities in universities are regarded as the important carrier of the education and management of students to strongly agree Hengesteg, Bestler & Marcketti (2021) to focus on the characteristic cultural construction and the development of student activities, a good learning and living atmosphere can be created to affect the growth of students.

## Research Suggestion

### 1.Suggestion for use

1) The university policy for designing the strategy to conducive the academy system is to promote policy to implementing to enhance the general education and cultivate innovative talents to student development.

2) Improving the mechanism based on the mission of university to enhance the academy system of student management is an effective way to carry out general education in university and support the student development to achieve the goal of general education in university.

3) The establishment of the university management organization should follow the development law of the current higher education itself and the actual situation of the school, to achieve the unification of responsibilities and rights, change the university management responsibility, and change the focus from "management" to "service".

## 2. Suggestion for Future Research

1) To provide the program for continuing professional development for teacher and training course for the professional of teacher at the university corresponding to the department.

2) University designs the new standards and high requirements for the working group for improving high performance of work with team., University mentors are encouraged to explore new ways of working as university mentors, combining their own strengths, students' interests, and university needs.3. Corresponding innovation has been made in personnel training. Compared with previous training programs, the importance of general education modules has been highlighted.

3) Due to the limitation of space and research time, this research only selects some universities as the research objective. 2. For further research can adjusting the research methods, expanding the research scope, improving the research model, and increasing the number of samples.

## References

- Amante, Gabon, & Boller (2020). Adequacy and Effectiveness of Student Affairs and Services Programs in Samar State University. *Journal of Academic Research*, 5 (3),39–46.
- Bie Dunrong. (2015). The Nature and Functions of College. *College Education Management*, 4 (4),44–49.
- Fan Shuangli. (2015). On the construction of modern Academy system. *Higher Education Exploration*, 6, 11–16.

- Guo Jun. (2013). The Rise and Development of Academy Education Model. *Research of Higher Education*, 8, 76–83.
- Hengesteg, Bestler & Marcketti. (2021). “18 is not a magic number”: Faculty Reflections on Student Development Theories in Creating Inclusive Classrooms. *Innov High Educ*, 46, 707–732.
- Huang Mudan. (2013). A Comparison of the Differences and Similarities between the Foreign Accommodation College System and the Contemporary College System in China. *Journal of Nanchang University of Education*, 28(5).57–58.
- Sun Guofeng. (2015). Research on innovation of Modern Academy Education Mode based on comparative Perspective. *Journal of Nanjing Audit University*, 1,105–112.
- The State Council. (2017). *Opinions on Deepening the Reform of Educational System and Mechanism*. Retrieved from the Central People's Government of the People's Republic of China, Beijing, China: [http://www.gov.cn/xinwen/2017-09/24/content\\_5227267.htm](http://www.gov.cn/xinwen/2017-09/24/content_5227267.htm).