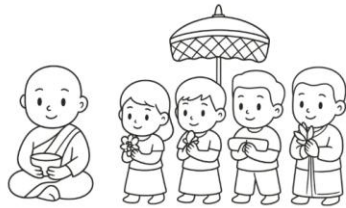


Information Retrieval and Access Behaviors in the Tham Khwan Nak in the Central Provincial Cluster of Thailand

Retrieval Behaviors

The group of the ceremony's participants: focused on morals, grace, and entertainment, and retrieved information only when there is the ceremony



The chanters: focused on ritual contents such as chanting techniques, rhythm, and chanting prayers, and searched more than once a month

Access Behaviors

The group of the ceremony's participants:

- Accessed information mainly through websites
- Used keywording to search information
- Retrieved content mostly in video format (prayers and contemporary lyrics)
- Preferred contents that were up-to-date and easy to access
- Evaluated information based on chanters' popularity



The chanters:

- Accessed information through various channels: websites, ceremony's experts, self-learning, chanter communities, or related ceremonies
- Used keywording to search information
- Retrieved content mostly in video format (prayers and contemporary lyrics)
- Preferred contents that were up-to-date and easy to access
- Evaluated information based on titles, relevance to their needs, and up-to-date content

Issues Related to Retrieval and Access Behaviors

Issues:

- Reliability of information
- Duplication of content
- Lack of references
- Copyright infringement



Conclusion

The findings reveal clear differences in information retrieval and access between participants and chanters, highlighting the need for reliable and accessible sources. These insights can support the development of digital databases, learning materials, and effective preservation of cultural knowledge, ensuring accurate transmission and long-term sustainability.

