

A Participatory Information Resources Development Model for Users at Chiang Mai University Library

Research Background

The Shift to Demand-driven acquisition (DDA) and Patron-driven acquisition (PDA)



Just-in-Case
Librarian-led, traditional collection management



Just-in-time
Evidence-based, Demand-Driven Acquisition (DDA) for budget management

Identifying the Awareness Gap



53.33%
Unaware of Rights
(No idea they can suggest resources)

81.88%
Never Submitted Request
(Have not participated)

Objectives

1

To examine users' needs for participation in information resources development

2

To develop a participatory model for information resources development for users at CMUL

Methodology

Quantitative Survey Research Design



Population
48,687

active library users
(academic staff, support staff, students)

Comprehensive Survey:
Stratified Sample of 783 Library Users
(2023 Academic Year)

783

Diverse User Groups



Academic/Support Staff: 387



Undergrad/Grad Students: 356



Science



Health Sciences



Humanities & Social Sciences



Statistical Rigor



Frequency



Percentage



Mean



Standard Deviation

High Response Rate **88.12%**
690 user responded

Results

Participatory Information Resources Development Model

1

Participation Awareness

Proactive, continuous communication to educate users about their participation rights.



CMU Book Fair



2

Hybrid Selection

Physical & Online Participation



Book Recommendation PLUS+

3

CMU Mobile App Integration

CMU Mobile: Request submission, status tracking, and availability notifications.

