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Kasetsart Journal of Social Sciences is published by the Kasetsart University Research and Development Institute (KURDI) under the authorization of Kasetsart University to serve the interests of both Thai and international social scientists and researchers. The aim is to publish high quality research papers in various areas of social science, such as social and development studies, humanities, education and economics. The Journal is published as a periodical, with four issues annually in January, April, July, and October and is distributed both within Thailand and overseas.

Contributions to the Journal can be made as either a research article or a review article.

**1. A research article** presents new knowledge and issues discovered from research originally conducted by the authors.

**2. A review article** elaborates on particular matters grounded from scholarly analysis and synthesis, with accurate references, of a wide range of sources, including theories, concepts and research publications.

It will be assumed that submitted manuscripts have not been published elsewhere, and they are not currently being considered by another journal.

KJSS reserves the right not to publish the article by the same author (s) more than once within one year, so as to give other authors a chance to get published, and in order to maintain diversity of authors, topics, theories and methodology.

## Responsibility for contents

**Responsibility** for contents are the authors. Reviewed manuscripts do not represent the opinion nor the responsibility of the editorial board and Kasetsart University.

## Manuscript Preparation (English manuscript)

The Journal Editorial Board will consider submitted manuscripts prepared in accordance with the following instructions.

**1. Manuscript.** A double-spaced manuscript is required on A4 paper using 12-point Times New Roman. Each article must not exceed 18 typed pages.

**2. Title.** The title must be concise and precise to the content.

**3. Author.** The full name of each author is required.

**4. Contact Details.** The contact details for the corresponding author must be convenient for contact by Journal staff.

**5. Abstract.** An abstract must not exceed 250 words and must contain all key points in the article. No more than five keywords must be provided.

**6. Content.** Writing style of a **research article** should conform to the research methodology and tradition accepted for a given research philosophy/paradigm. The content comprises the following headings.

*Introduction:* Explain the research rationale justified by appropriate citations, objectives, research questions or hypotheses. A concise literature review may be included as appropriate.

*Literature review:* Elaborate on analysis of related literature and research to identify relevant concepts, theories and information that frame the research title.

*To allow for writing flexibility, the content of the introduction and the literature review sections may be integrated to form a strong grounded introduction.*

*Research methodology:* Identify data collection methods, duration and data analysis. The methods may be quantitative, qualitative, or mixed, as appropriate to the research purpose.

*Research findings:* Present the findings together with relevant supportive evidence revealed from the research, either in the forms of figures, tables or diagrams.

*Conclusion and recommendations:* Conclude the research with discussion/reflections and recommendations based on the research findings.

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**8. References.** References as cited in the text and under the reference list must be identical. A name: year system must be consistently used for references throughout the article. References and citations must follow the APA (American Psychological Association) style. A style template for the APA Seventh Edition is available in Microsoft Word 2007 and later versions.

Documents in the reference list must be ordered alphabetically without numbering - - See recent copies of the Journal for guidance.

The authors must be referred to by their family name followed by the capitalized initial letter of their first and any other middle names. Where the name has a common prefix such as Van, de, der and von, these words must be written in front of the family name. Honorifics should not be included.

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## Review Process

The editorial board reserves the right to review each manuscript as appropriate. All manuscripts will be reviewed by at least two recognized peers. Authors will be informed by the editor of the reasons for any decision or requirement to revise the manuscript. Appropriate comments from reviewers and editors will be appended.

**Time.** From initial submission to publication normally takes approximately three months.

*Before preparing your submission, please visit website for a style guide and contact details:*

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## Reference format

### (American Psychological Association Seventh Edition)

#### Book:

##### a. Book with DOI

Barro, R. (1998). *Determinants of economic growth: A cross-country empirical study*. U.S. MIT Press Book.  
<https://doi.org/10.3386/w5698>

##### b. Book without DOI (Print version)

Babbie, E. (2007). *The practice of social research* (11th ed.). Thomson Higher Education.

##### c. Edited Book Chapters

McAlister, A. L., Perry, C. L., & Parcel, G. S. (2008). How individuals, environments, and health behaviors interact: Social cognitive theory. In K. Glanz, B. K. Rimer, & F. M. Lewis (Eds.), *Health behavior and health education: Theory, research, and practice* (3rd ed., pp. 67–98). John Wiley & Sons, Inc.

Wilson, R. A., & Briscoe, G. (2003). The impact of human capital on economic growth: A review. In P. Descy & M. Tesserand (Eds.), *Impact of education and training. Third report on vocational training research in Europe: Background report*. Office for Official Publications of the European Communities. Retrieved from  
[https://www2.warwick.ac.uk/fac/soc/ier/publications/2003/wilson\\_and\\_briscoe\\_2003.pdf](https://www2.warwick.ac.uk/fac/soc/ier/publications/2003/wilson_and_briscoe_2003.pdf)

##### d. Dictionary or encyclopedia

Landau, S., & Chis Ster, I. (2010). Cluster analysis: Overview. In P. Peterson, E. Baker, & B. McGaw (Eds.), *International Encyclopedia of Education* (3rd ed., pp. 72–83). Elsevier.  
<https://doi.org/10.1016/B978-0-08-044894-7.01315-4>

#### Periodical:

##### a. Journal article with DOI

Charrad, M., Ghazzali, N., Boiteau, V. Niknafs, A., & Niknafs, A. (2014). NbClust: An R package for determining the relevant number of clusters in a data set. *Journal of Statistical Software*, 61(6), 1–36. <https://doi.org/10.18637/jss.v061.i06>

##### b. Journal article without DOI, with URL

Sillick, T J., & Schutted, N. S. (2006). Emotional intelligence and self-esteem mediate between perceived early parental love and adult happiness. *E-Journal of Applied Psychology*, 2(2), 38–48. <http://ojs.lib.swin.edu.au/index.php/ejap>

##### c. Journal article without DOI from academic research database or print version

Richard, L., Rollerson, B., & Phillips, J. (1991). Perceptions of submissiveness: Implications for victimization. *Journal of Psychology*, 125(4), 407–411.

##### d. Newspaper article/Magazine article/Blog post

Guarino, B. (2017, December 4). How will humanity react to alien life? Psychologists have some predictions. The Washington Post. <https://www.washingtonpost.com/news/speaking-of-science/wp/2017/12/04/how-will-humanity-react-to-alien-life-psychologists-have-some-predictions/>

### **Doctoral Dissertations and Master's Theses:**

#### **a. Unpublished doctoral dissertation or master's thesis**

Namsa-ghuan, K. (2011). *Practice pattern: Reflection of moral practice students* [Unpublished doctoral dissertation]. Kasetsart University.

#### **b. Doctoral dissertations or Master's thesis from a database**

McNiel, D. S. (2006). *Meaning through narrative: A personal narrative discussing growing up with an alcoholic mother* [Master's thesis, California State University-Long Beach]. ProQuest Dissertations and Theses database (UMI No. 1434728).

#### **c. Doctoral dissertations or Master's thesis published online (not in a database)**

Bruckman, A. (1997). *MOOSE Crossing: Construction, community, and learning in a networked virtual world for kids* [Doctoral dissertation, Massachusetts Institute of Technology]. <http://urn.kb.se/resolve?urn=urn:nbn:se:kth:diva-3029>

### **Conference sessions or Presentations:**

Türkcan, B., Caliskan, T. E., & Kaya, A. A. (2009, June 17–19). *Industrial clusters as a regional development tool: A spatial analysis on Turkey* [Paper presentation]. EconAnadolu 2009: Anadolu International Conference in Economics, Eskisehir, Turkey. <http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.521.9793&rep=rep1&type=pdf>

Jahnkassim, P. S., & Ip, K. (2006, September 6–8). *Linking bioclimatic theory and environmental performance in its climatic and cultural context – an analysis into the tropical high rises of Ken Yeang* [Paper Presentation]. The 23rd International Conference on Passive and Low Energy Architecture, Geneva, Switzerland.

### **Research Reports:**

U.S. Bureau of the Census. (1991). *Child support and alimony: 1989* (Current Population Reports, Series P-60, No. 173). U.S. Government Printing Office.

Lichtenthein, J. (2013). *Profile of veteran business owners: More young veterans appear to be starting businesses* (Issue Brief No. 1). U.S. Small Business Administration, Office of Advocacy. <https://www.sba.gov/sites/default/files/Issue%20Brief%201,%20Veteran%20Business%20Owners.pdf>

### **Online document/Website**

Halaburda, H., & Piskorski, M. J. (2010). Platforms and limits to network effects. Retrieved from <http://hbswk.hbs.edu/item/6428.html>

## Manuscript submission

### Submission items

**Cover letter.** Authors should confirm that the work is original and has not been published elsewhere nor is it currently under consideration for publication elsewhere. Please explain in your own words the significance and novelty of the work, the problem that is being addressed, and why the manuscript belongs in this journal. Download a template of cover letter at [kjss.kasetsart.org/](http://kjss.kasetsart.org/)

**Title page.** The title page is the first page of the manuscript (1 page) and should be submitted in a separate Word document from the manuscript. This page should include all the information of the contents of the article, author(s), origin of the article, and the article type. Download a template of title page at [kjss.kasetsart.org/](http://kjss.kasetsart.org/)

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The manuscript with accompanying cover letter and title page can be sent via ScholarOne system: Send the file in Microsoft Word (version 2003 or later) to <https://mc03.manuscriptcentral.com/kjss>



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