

RESEARCH ON INHERITANCE MECHANISM OF HENAN ZHUIZI PROVINCE, CHINA

Zhian Bie*

Sarana Photchanachan**

Pensri Bangbon**

Abstract

Henan Zhuizi folk tradition was listed in the national intangible cultural heritage protection list in 2006 and enjoys a good reputation both at home and abroad. Nowadays, it is faced with the problem of inheriting ecological loss and inheriting people's green and yellow, and has become an intangible cultural heritage that needs to be rescued and protected. Based on the analysis and research, it raises questions, analyzes the problems, and proposes strategies to solve the problems. Through the collection and collation of historical documents and field investigations, the system collects various kinds of materials, including audio, images, music scores, costumes, characters, inheritors, and inheritance repertoires, in the historical development stage of Henan Zhuizi, and conducts statistics and collation according to different categories. Make quantitative and qualitative analysis. Finally, an orderly mechanism for the protection and inheritance of Henan Zhuizi was constructed, and a systematic digital acquisition system, storage system and protection system were formed to effectively inherit and protect the Henan Zhuizi, so that the art of Henan Zhuizi would be carried forward.

At the results of research were provide theoretical support for the construction of non-hereditary inheritance management mechanism of Henan Zhuizis,. and provide practical guidance for the protection and development of Henan Zhuizi, which embodies the prominent practical significance. With Research results have reference significance in the construction of digital platform for resource management and have academic significance in innovative thinking and new fields of multidisciplinary research methods

Keywords: Inheritance Mechanism; Intangible Cultural Heritage; Digital Management

* Ph.D. Candidate, Management, School of Management, Shinawatra University

** Ph.D., Management, School of Management, Shinawatra University

*** Ph.D., Management, School of Management, Shinawatra University

Introduction

Intangible cultural heritage is an important part of the achievements of human civilization. In particular, in 2006, the promulgation of China's "Interim Measures for the Protection and Management of State-level Intangible Cultural Heritage", indicating that the protection of intangible cultural heritage has entered a new stage of development (Reng,Y.-B.,2018).

Henan Zhuizi is a representative of folk art with a deep mass base. Under the new historical conditions, due to the impact of Western culture, modern media and popular culture, the development of Henan Zhuizi has encountered difficulties (Wang,J.M .,(2015) Many young people go out to work, are unwilling and unwilling to learn Henan Zhuizi. The old artist's illness and the reality of his death, to make the development of Henan Zhuizi in a situation where there is no successor. plus other situations that have arisen during their development for example, the lack of managers, problems such as lagging management methods, it has become a reality that the protection, inheritance research and development and utilization of Henan Zhuizi are in trouble (Wang,Y., 2016).

Therefore, how to protect Henan Zhuizi, how to effectively pass on Henan Zhuizi, become a real problem that needs to be solved now.

Research Objectives

1. By means of literature review and on-the-spot investigation, this paper finds out the development status of Henan Zhuizi, analyzes the problems existing in the inheritance of Henan Zhuizi from the perspective of management, and puts forward solutions (Wang,L, 2012).

2. Through the way of mixed research, this paper extracts the influencing factors of Henan Zhuizi inheritance from the data, and analyzes the relationship between the factors (Xu,F. ,2013).

3. Using the methods of questionnaire and interview in management science, this paper makes digital reservation on the basic information of Henan Zhuizi in various historical stages, such as sound, image, picture, spectrum and written materials, inheritors, inherited plays and musical instruments, so as to lay the data foundation for digital protection of Henan Zhuizi (Liu, L.,2014).

4. The digital protection technology is used to establish the digital museum and display platform of Henan Zhuizi art and cultural heritage, and to construct the digital protection and management mode of Henan Zhuizi art and cultural heritage (Song,L.H.,et al.,2015).

Conceptual Framework

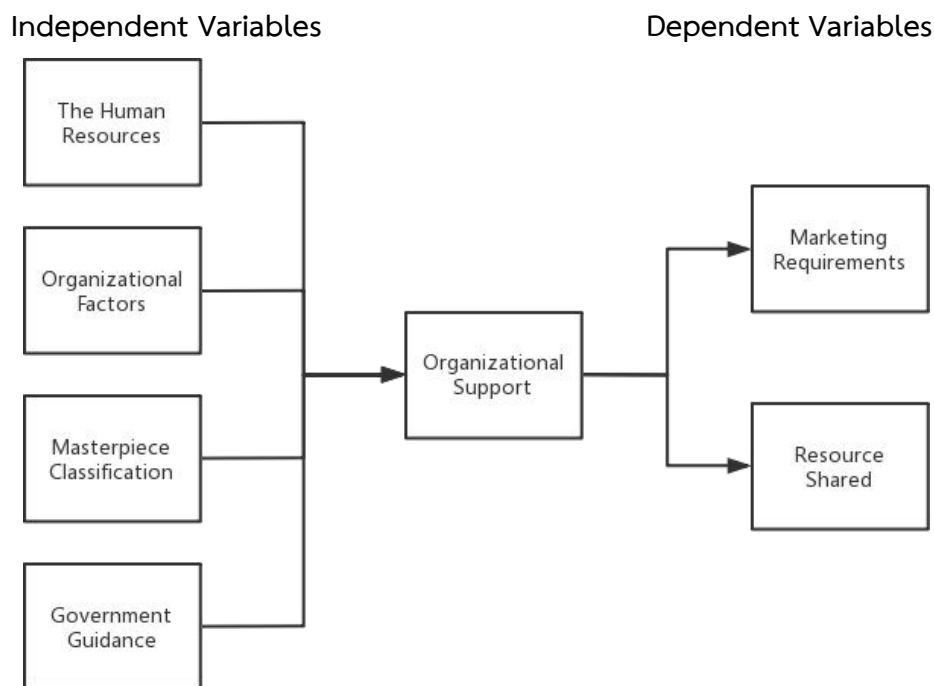


Figure 1 Conceptual Framework developed from original research

Research Methodology

1. The method of combining qualitative analysis with quantitative analysis. On the basis of consulting relevant literature, this paper constructs the index system of influencing factors of Henan plummet management. The qualitative research materials are mainly obtained through in-depth interviews, and the quantitative research information is obtained by issuing questionnaires (Jiang.X.J., 2011).The information is used to improve the index system of influencing factors of Henan Zhuizi management. In the data analysis stage, combined with the previous official data statistics, the papermakes a quantitative analysis on the influencing factors of Henan Zhuizi, sorts the indicators of each influencing factor according to the numerical value, and thenobtains the main factors influencing the management of Henan

Zhuizi. Combined with qualitative analysis and quantitative analysis, it puts forward the policy suggestions that conform to the characteristics of Henan Zhuizi management (Tian,Y.,2011).

2. The method of combining theoretical research with empirical research. This paper selects the influencing factors of Henan Zhuizi management. As the research object, based on literature analysis and questionnaire survey, and using statistical computer program to analyze the scale, this paper constructs the index system of influencing factors of Henan Zhuizi management through theoretical research (Gao,C.,2013). On this basis, through the collection of relevant index data, this paper carries out an empirical study on the influencing factors of Henan Zhuizi management. Combined with theoretical research and empirical research, this paper puts forward some suggestions for the inheritance and development of Henan Zhuizi (Lin,Y.,2017).

Population and sample

The objects of this questionnaire are the managers, relevant practitioners and researchers of literature and art in Henan Province. According to the statistics of cultural relics institutions and personnel in Henan Province in 2018, there are 11410 employees in the art industry and 171 in literary and art research institutions belonging to the cultural departments. The total number of people surveyed was 11581. According to the number of the survey population, Yamane formula is used to calculate the sample population of the questionnaire. After calculation, $n = 386$. In order to ensure the effective proportion of questionnaires, 420 questionnaires were distributed. In this study, 420 questionnaires were distributed, 400 questionnaires were returned, the recovery rate was 95% , 383 valid questionnaires, and the effective rate was 91%.

Research Conclusion

Henan Zhuizi is the precious spiritual wealth of mankind. It is our common responsibility to protect and inherit Henan Zhuizi. In today's society, with the rapid development of modernization, the intensification of social transformation and the cold reception of Henan Zhuizi, how to inherit and protect Henan Zhuizi has become a top priority. Investigation and research found that digital protection is an important way to protect and rescue intangible cultural heritage, but also the basis of inheriting intangible cultural heritage (Chen,Y.H., 2013). Through investigation, analysis and research, this paper puts forward the following three conclusions:

First, the digital collection of rescue records of Henan Zhuizi is the basic work to protect and inherit Henan Zhuizis. Through the qualitative and quantitative analysis of the cultural heritage resources of Henan Zhuizi, this paper systematically collects, analyses and collates the information resources and data of Henan Zhuizi in various historical periods, such as sound, image, map, spectrum, text, inheritor, inheritance repertoire and so on. It provides basic material for the digital protection of Henan Zhuizi and is the protection and inheritance. The basic work of Henan Zhuizi.

Secondly, professional digital storage of Henan Zhuizi is the core content of protecting and inheriting Henan Zhuizis. On the basis of the digital collection of Henan Zhuizi, closely linking with the protection practice of Henan intangible cultural heritage, following the protection and inheritance law of intangible cultural heritage, and according to the professional archives management methods and techniques, the scientific archiving and standardized management of digital archiving storage are carried out through classification, selection, analysis and collation. Henan Zhuizi's inheritance has sound to follow, spectrum to be used, system to follow, and map to see, which lays the file foundation for its protection and inheritance.

Thirdly, standardized digital dissemination of Henan Zhuizi is an important means to protect and inherit Henan Zhuizis. On the basis of digitalized archiving of Henan Zhuizi, through digital processing, digital display and digital dissemination such as Excel and web page production, the digital museum which can collect, manage and research conveniently and dynamically a large number of information resources in the historical process of Henan Zhuizi is provided, and the related information of Henan Zhuizi is intuitive. It is an important means to protect and inherit Henan Zhuizi by displaying it to the public and realizing the sharing and application of digital resources of Henan Zhuizi cultural heritage, so as to cultivate the audience, cultivate the market and inherit the culture (Shang,Y.T.,2013).

Answer to research objectives and research questions

1. Analysis of Henan Zhuizi development and inheritance mechanism

Henan Zhuizi was listed in the national intangible cultural heritage protection list in 2006. The state has given protection and support from the macro policy, established the protection mechanism of inheritors, and established a number of national inheritors and provincial inheritors.

2. The linkage mechanism of schools at all levels is not enough

In order to establish the linkage mechanism of school education, primary and secondary schools all over the country must let Henan Zhuizi opera enter the music classroom, let Henan Zhuizi first take root in the hot land of Henan, take root in the hearts of the people of Henan, and make it flourish in the land of Henan.

3. There is no system for the construction of art troupes.

There are 17 prefecture level cities in Henan Province. Henan Zhuizi has been established as a national intangible cultural heritage for 15 years since 2006. However, it is only in Zhengzhou and Kaifeng that there are Henan Zhuizi operas in professional troupes. Professional troupes are the carrier of the development of Henan Zhuizi. If the troupe system is not perfect, Henan Zhuizi professionals will have no support. How can they flourish?

4. The government policy is not meticulous, and the folk artists are not enough. We cannot rule out the bureaucratic ideas of local governments, and we are not willing to go to the folk to dig artists. The allocation of national intangible cultural heritage protection funds is retained by higher cultural administrative agencies, and the government's financial support cannot reach the vast rural grassroots, so the government's policy support must be detailed.

The cultivation of performance market is far from being formed

Market performance and promotion mechanism should be strengthened to form a virtuous circle as soon as possible.

The above five points should form a linkage mechanism, complement each other and be closely linked. To strengthen the construction of "professional talents" is the core. To protect the inheritors of Henan Zhuizi well is to grasp the key points of the good development and inheritance of Henan Zhuizi, Only when the five levels cooperate with each other and develop

healthily, can we protect Henan people's local voice and spiritual food Henan Zhuizi, continuously build national self-confidence and help realize the Chinese dream as soon as possible.

Research Contribution

The contributions of this study are as follows:

Firstly, based on the theory of digital protection, this paper pays attention to the protection, preservation and development of Henan Zhuizi data from the perspective of archives management, the protection strategy of Henan Zhuizi, and discusses the function, orientation, legal protection and system reform measures of digital protection in Henan Zhuizi protection, as well as the protection of non-legacy. The work of inheritance has important theoretical value.

Secondly, this paper focuses on the establishment of a scientific mechanism for the digital protection of Zhuizis and their inheritors in Henan Province, which covers non-legacy census and archival collection, non-legacy archival management system, legal and institutional construction, non-legacy archival utilization service, non-legacy archival publicity and education, in accordance with the establishment and management procedures of non-legacy archives. Informationization of non-legacy archives and personnel and financial support are the key factors to build a scientific and perfect digital management and protection mechanism of Henan Zhuizi, and achieve the best protection effect. It has important practical value for Henan Zhuizi and inheritance work.

Thirdly, digital protection is not only a means, the ultimate purpose of this study is to record the spiritual core of intangible cultural heritage, save the lost valuable genes of intangible cultural heritage, maintain the original environment and information genes on which intangible cultural heritage depends for survival and development, and follow the protection and inheritance of intangible cultural heritage. The inherent law will ultimately save our precious national traditional culture, strengthen national cohesion, safeguard national identity and social harmony, thus maintaining the national spiritual blood, inheriting and promoting the excellent traditional Chinese culture. From this point of view, this study has universal significance for the inheritance and protection of non-heritage.

Future Research Significance

Research results provide theoretical support for the construction of non-hereditary inheritance management mechanism of Henan Zhuizis. At present, the current situation of protection and utilization of Henan Zhuizi is not optimistic. We need to use modern information means to enhance the dissemination effect. Under the background of global integration, the widespread popularization and application of radio, television, audio-

visual, network, big data and other means of communication and communication provide a variety of methods and means for the spread and development of Henan Zhuizi. The purpose of this study is to construct the theoretical discourse system of digital protection of Henan Zhuizi, and to provide innovative theoretical support for promoting the contemporary spread of Henan Zhuizi.

Research results provide practical guidance for the protection and development of Henan Zhuizi, which embodies the prominent practical significance. Standing at the height of protecting, inheriting, developing and utilizing, and promoting the development of Henan Zhuizi art, this paper combs and reappears the history and present situation of Henan Zhuizi cultural heritage by means of digital protection and management, rather than a pure study of the history of Henan Zhuizi development or the heritage and protection of Henan Zhuizi. It highlights the practical guiding value and operational significance of this study.

Research results have reference significance in the construction of digital platform for resource management of Zhuizi in Henan Province. The final establishment of Hhenan Zhuizi Zi Digital Museum and Resource Sharing Platform is an important part of the information-based intangible cultural heritage. It has a great application space. It provides the public with the possibility of participation at any time, timely updating of data and so on, which makes the research more objective and tends to improve.

Research results have academic significance in innovative thinking and new fields of multidisciplinary research methods. This research is a new field which is accomplished by multi-disciplinary and multi-methods. It provides reference for the protection of cultural relics, the combining of historical and cultural heritage and digital protection management of intangible cultural heritage projects in China, the shaping of intangible cultural heritage brands, and the promotion of the social impact of intangible cultural heritage. It also provides reference for deepening the fall of Henan Province. It is of profound academic significance to study and effectively disseminate and promote the transformation and innovation and development of Chinese excellent traditional culture in the new era.

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