



Management Construction of University Traditional Orchestras in Shandong Province, China

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Abstract

As a special form of expression of traditional culture and elegant art, folk music troupe plays an important role in practical teaching in Chinese universities. The establishment of traditional orchestra(TO)has become a symbol of highlighting the quality of practical teaching in Chinese universities. However, the development of folk music troupes in Chinese colleges and universities is not balanced. There are many problems, such as incomplete establishment, unbalanced performance level, lack of sustainable development motivation and so on. Based on the extensive investigation, this study selects five schools at different levels, including Dezhou University, Liaocheng University, Shandong University (Weihai), Ocean University of China and Zaozhuang College, to conduct a questionnaire survey and case study, using the research methods of anthropology, sociology and art education management to explore the college folk music Troupes The scientific nature, effectiveness and internal regularity of the operation and management mode can scientifically solve various problems existing in the development process of the above-mentioned college folk music troupes, and provide a complete set of theoretical basis and practical examples for the construction of the operation and management mode of Chinese Ordinary University TO. The viewpoint of this paper is based on the investigation of local college folk music troupes in Shandong Province. The theory prototype of College folk music troupe management mode constructed by the principle of art management should be constantly applied to the actual project. According to the implementation of the project, the theory should be fully combined with practice and interactive sublimation can establish a real suitable one The theory and method of educational mechanism in Chinese universities. Due to the constraints of time, funds, personal energy.

Keywords: Management Construction, Shandong University, folk music troupe management mode

Introduction

As a special form of expression of traditional culture and elegant art, folk music troupe plays an important role in practical teaching in Chinese universities. The establishment of TO has become a symbol of highlighting the quality of practical teaching in Chinese universities. However, the development of folk music troupes in Chinese colleges and universities is not balanced. There are many problems, such as incomplete establishment, unbalanced performance level, lack of sustainable development motivation and so on. On the one hand, the folk music troupe is an important platform for college students to consolidate and improve their artistic practice and music and literacy. It is also an important communication window and business card for colleges and universities. It plays a very important role in professional music education in colleges and universities. On the other hand, the construction, operation and management of TO are characterized by diversity, complexity and uncertainty. Many college folk music troupes are often set up temporarily according to the needs and tasks of the school.



Once the task is completed, it may stop running or even disband. Taking Shandong as an example, although the folk music troupe is more popular in Shandong colleges and universities, it has achieved very brilliant teaching results, but behind its bright, there are considerable hidden dangers in the organization, operation and management.

There are 146 universities in Shandong Province, including 70 undergraduate colleges and 76 junior colleges. There are 25 professional music education departments, all of which have TOs. On the basis of extensive investigation, this paper selects Dezhou University, Zaozhuang College, Liaocheng University, Ocean University of China and Shandong University (Weihai) as case studies to reveal their general laws and personality characteristics, and to construct a theoretical system of the organization, operation and management of College folk music groups, so as to optimize the management mode and improve the quality of practical teaching.

Research problem

The folk music troupe is an important part of the art practice of college music students, and the construction of a well-established, high-level and perfect system of National Orchestra is more necessary for students' practical practice. Through the effective construction and development of National Orchestra, it can not only provide a long-term and effective practice platform for national instrumental music major students' knowledge and skills, but also improve students' innovation ability, mastery and digestion of knowledge and skills and team coordination ability through the effective development of various activities of the orchestra, so as to effectively promote and promote the construction and development of campus music culture. At present, there are many problems in Chinese college folk music troupes, such as uneven development, uneven establishment and level, lack of teachers, lack of scientific and effective management mode in teaching practice. These problems are closely related to art, education and management. This study mainly takes the college folk music troupes of Shandong Province as the breakthrough point, combines with the key investigation and interview of the representative TO, and uses the research methods of anthropology, sociology and art education management to conduct a general survey and case study of Shandong University folk music troupes, aiming to explore the scientific, effective, internal regularity and scientific solution of the operation and management mode of College folk music troupes. To solve the above problems in the development of College folk music troupes, it provides a complete set of theoretical basis and practical examples for the construction of the operation and management mode of Chinese college TO.

Research Objectives

- 1.To explore the current management mode of Shandong University traditional orchestra.
- 2.To investigate the factors affecting the management mode of Shangdong folk music troupe.
- 3.To analyze and purpose the new model of management of Shangdong folk musich troupe.



Conceptual Framework

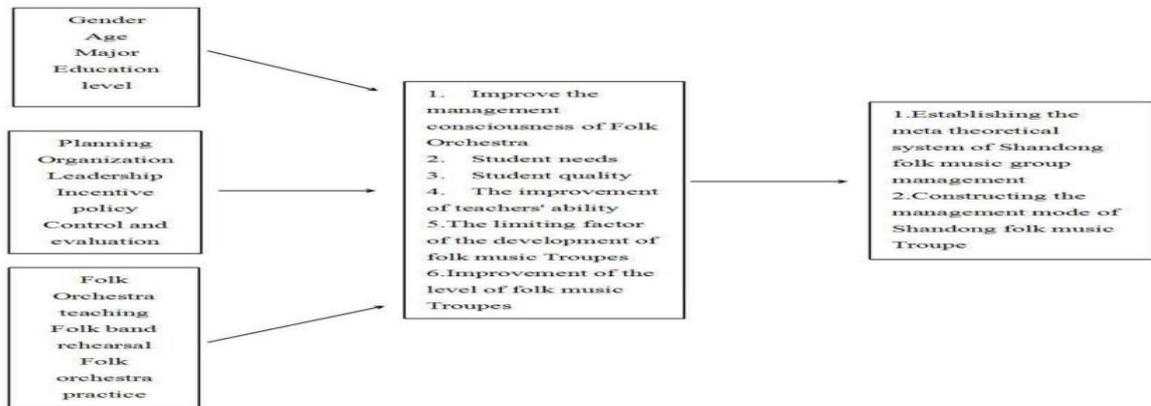


Figure 1 Conceptual Framework

Literature review

1 A Review on the management of western orchestra at home and abroad

1.1 teaching and management of domestic student orchestras

The main problems about the formation of orchestras in Colleges and universities are mainly in the aspects of the formation of orchestras in China. Feng.D.& Xiaoyin. Z. (2017). Music time and space. March 2012. Research on the formation and teaching mode of student orchestra in media colleges and universities, through the investigation of teaching mode of some university Orchestra, summarizes some effective and characteristic teaching mode of Media College, so as to build the student orchestra in Media University Li provides some ideas. Wenjing F.(2015) "practice and Research on talent training mode of orchestra rehearsal course in Normal University" takes the orchestra rehearsal course of Leshan Normal University as an example, aiming at a series of talent training faced at the initial stage of the course Based on the practical teaching experience, this paper puts forward the teaching reform ideas in the aspects of characteristic teaching, band formation and management, and puts forward effective suggestions on the cultivation effect of professional skills, comprehensive quality and team spirit of talents in the reform. The research focus of the above paper mainly focuses on the exploration of orchestral organization and management mode and the exploration of rehearsal practice, but it has not formed a series of mature management modes from organization, planning, management, supervision, evaluation and so on.

1.2 foreign research on the management of student orchestras

There are many researches on student orchestras abroad, and there are many different angles. European and American countries have always paid more attention to students' band education, and the popularity is high, and the research angle is diverse. Many authors of doctoral dissertation have many years of experience in band teaching, and can find out the practical suitable research topic according to their own experience. This paper is about John Dewey's contribution to aesthetic theory and its relationship to audience development. Instead of focusing on the work of art as the finished product, Dewey defines art as a process involving the audience, as well as the creator, and the qualities of the object. By this he draws attention to the role of the receiver as an integral and active participant in the process of art and



emphasises the nature of the aesthetic experience as belonging to both the artist and the audience. It is suggested here that young audience development projects should be conducted because they have aesthetic value and intrinsic purpose, beyond marketing or education, and that Dewey's theory of art could be seen as useful metaphor for orchestra audience development. This article is about John Dewey's contribution to aesthetic theory and the development of his relationship with the audience. It is suggested that the education of orchestral / chamber music rehearsal course should be copied in music class.

Dmitry M. Khodyakov (Social Forces, Volume 86, Issue 1, September 2007, Pages 1–22.) The complexity of trust-control relationships in creative organizations: Insights from a qualitative analysis of a conductorless orchestra. Using a qualitative approach. It study two processes of intra-organizational cooperation and coordination — control and trust — in creative organizations. Specifically, analyze the complex nature of trust-control relationships in Orpheus orchestra, the world's largest contemporary conductorless orchestra. Trust-control duality allows Orpheus to achieve “optimal distinctiveness,” which aligns creativity and artistic freedoms with the goals of economic stability.

The above foreign research results focus on the application of art aesthetics theory in orchestra management, the role of orchestra leadership, the organization dimension, management method and management mode of orchestra. Domestic scholars mainly focus on the aspects of orchestra rehearsal technology processing, band curriculum construction, band teaching material construction, etc. Although there are some researches on Orchestra management, the number is small, and there is a lack of special research results in aspects of level, angle and depth.

2 summaries of the research on TO at home and abroad

2.1 investigation and Research on the current situation of College folk music Troupes

The author found that a lot of research results related to the problems of TO are the investigation and analysis of the current situation of the development of College folk music troupes, and then put forward the corresponding strategies for the existing problems in different situations. For example, Hongquan, J.(2007). The present situation, training, teaching and musical instrument reform of National Orchestra in Chinese universities are classified and studied. Some scholars analyzed the current situation of the development of the college TO in terms of the number, scope of activities, system construction, establishment, personnel composition and performance style. Combined with their own work experience, they discussed the Countermeasures for the further development of the college TO, which has some enlightenment for the development and reform of the college TO. It is emphasized that the activities of College Students' TO is an important way to cultivate the national spirit: through the activities of College Students' TO, we can understand the national music and enhance the cohesion of the nation. We also put forward some suggestions on building a training system for college folk music group members, hiring professional instructors, and establishing a echelon structure of League members.

2.2 the research results on the practical activities of TO are fruitful

There are abundant papers on the practical activities of the TO, but there are few achievements in the research of the practical activities. Most of the papers are about a concert of the TO. The representative papers are as follows: Zheng Zixuan's "Research on the practical activities of Tianjin University of Finance and economics" folk music troupe, which takes



Tianjin University of Finance and economics folk music group as the research object, conducts a one-and-a-half-year field research on the operation of the TO from three aspects of program planning, careful arrangement and diversified activities This paper summarizes the functions of Tianjin University of Finance and economics folk music troupe in creating atmosphere, improving comprehensive quality and aesthetic ability, and makes theoretical thinking on the practical activities of folk music orchestra from the perspective of aesthetic education. Ping. K.(2017) Taking the TO of Hanjiang Normal University as the research object, this paper discusses the general situation, practical highlights, problems and reflection of the folk music troupe of Hanjiang Normal University, and reflects on the basic skills and auditory training, music connotation appreciation tips, and exploration of personality color.

2.3 there are many case studies on TOs in primary and secondary schools

In the paper on the study of the TO in primary and secondary schools, it is considered that the current development of the TO in primary and secondary schools is not optimistic. Qing. Y.(2014). exploration on the development of Ethnic Orchestra in primary and secondary schools in Hunan Province "describes the current situation of the construction of Ethnic Orchestra in primary and secondary schools in Hunan Province, compares and analyzes the survey results, and puts forward solutions to the corresponding problems. The role of students and parents in cultivating the spirit of cooperation in junior middle school folk music activities.

2.4 research on international cooperation and exchange of College folk music Troupes

The research results on international exchange and cooperation of College folk music troupes are relatively few, mainly focusing on the comparison of orchestra characteristics, case study and significance. Huaqing. R.(2014) This paper discusses the current situation of Shanghai University Ethnic Orchestra and its role in inter university international exchange. In terms of the current situation of Shanghai University Ethnic Orchestra, with the promotion of Chinese traditional culture and the development of inter school international cultural exchange, Shanghai University Ethnic Orchestra has been developing for many times Participating in the touring of foreign universities and Confucius Institutes, the university has increased its international influence and made contributions to the international cultural exchange between universities. In the role of Shanghai University's National Orchestra in international exchanges: it not only spread excellent and diverse Chinese culture to the local people, but also established friendly relations, promoted Chinese teaching and played a perfect and harmonious prelude to the long-term cooperation between Shanghai University and Taiwan Strait University.

2.5 the research results of management theory of TO are lack of depth

Hua Changy Changyou. H.(2002) Based on the investigation of the historical track and operational performance of the internal management mode changes in China's universities, this paper makes a comprehensive and systematic analysis of the theory of the innovation of the internal management system of colleges and universities, and puts forward the direction and mode of the reform of the internal management system of colleges and universities in China from the perspective of theory and practice.

Through the collection, collation, reading and analysis of research literature on the operation and management of various orchestras at home and abroad, it is found that the current research status of college orchestra in China mainly focuses on three aspects: first, the community activities with art majors as the main body established within the whole university, which mainly studies student associations as a kind of campus cultural phenomenon. How to optimize the campus culture and create a harmonious campus through the development of



student association activities has become the focus of some scholars. The second is the investigation and Research on the current situation of College folk music troupes. Generally, one or more college folk music troupes are selected as the research objects to investigate and analyze the problems existing in the organization, operation and management of College folk music troupes, analyze the causes and put forward countermeasures. Third, compared with the rapid development of folk music group practice, the theoretical research on College TO is still lagging behind and insufficient. This grim situation urgently needs a positive response and answer from the theoretical circle.

The above results can be used for reference in this study, but there is no reference to the principles and methods of art management, through qualitative and quantitative research to carry out the research on the operation and management mode of folk music troupes in local colleges and universities in Shandong Province. It is urgent to expand research ideas and innovate research methods on the basis of summarizing and learning from the previous research results and rich and colorful practical experience of various associations, so as to promote the optimization of management mode of Chinese college folk music troupes and the continuous improvement of art practice teaching level of music major.

Research methodology

study design

This study intends to use qualitative research as the main method, supplemented by quantitative research method. By combing and analyzing the relevant literature, using the questionnaire in the survey method to collect the relevant data of teachers' managers, student managers and members of folk music troupes in Chinese universities, and using the practical research method to select several representative TOs for case study, and adopt the statistical analysis method The qualitative and quantitative research in the paper tests the correctness of the research hypothesis and finally draws a conclusion. As shown in the figure below:

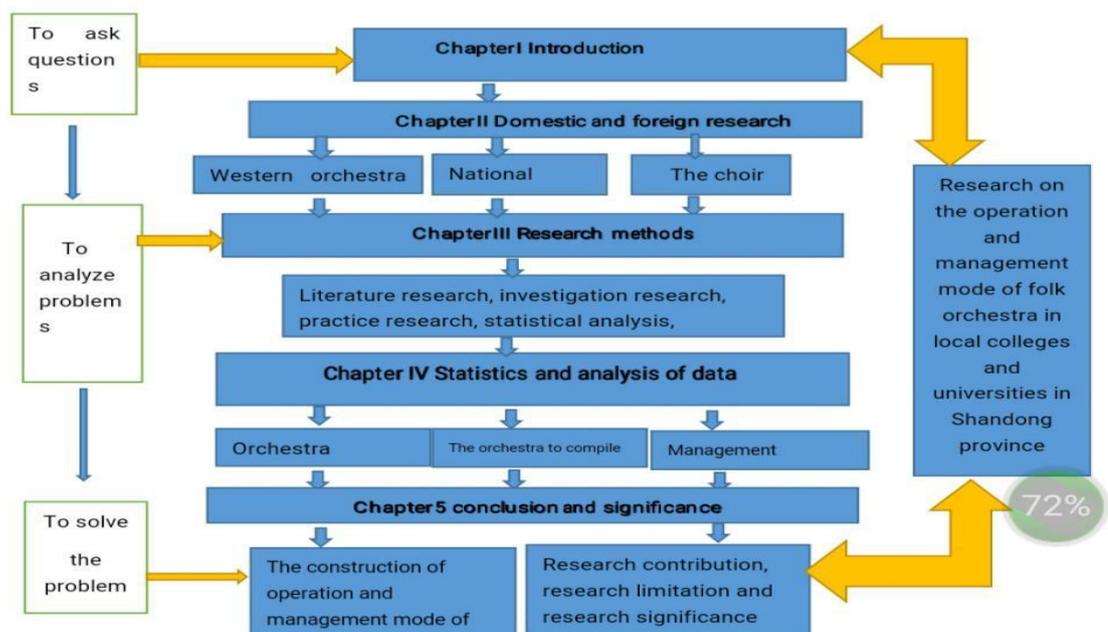


Figure 1 paper tests the correctness of the research hypothesis and finally draws a conclusion.



Asking questions

In the early stage of the study, the author used the method of literature research to read and sort out the relevant literature about TO, read and collect the frontier information about the research of folk music troupe, sort out the relevant documents and policies related to the activities and implementation of the folk music troupe, and put forward the problems according to the various relevant information and existing problems of the current situation of Chinese college folk music troupe, and combined with my own practical work experience for many years And hypothesis, the framework of this project is constructed macroscopically.

Analysis of problems

This research is based on the practical activities of Shandong college TO, so the investigation method is another main research method of this paper. According to the needs of the research questions, the author makes an interview outline, investigates 25 college folk music troupes in Shandong Province, formulates relevant questionnaires, and distributes them to all members of Shandong University folk music troupes, and conducts investigation and Research on the students, teachers and administrators of the TO, and collects the evaluation and suggestions of the TO from teachers and students, as well as their own harvest in the learning process of folk music troupe, so as to understand and understand them The feedback on the TO provides solid and complete data for the research on the operation and management of Shandong University folk music troupe. A kind of

Research Result

1 investigation results of the establishment of folk music troupes in five universities in Shandong Province

The author makes an investigation on the band establishment of Chinese TO in Shandong University (Weihai), Dezhou University, Liaocheng University, Ocean University of China and Zaozhuang College. The main content includes the musical instrument configuration of four groups: string instrument group, plucked instrument group, wind instrument group and percussion instrument group. Through the comparative analysis, we can understand the general situation and problems of Shandong college TO.

Tabel 1 A survey on the identity of members of folk music troupes in five universities in Shandong Province



Degree	Dezhou University		Shandong University(Weihai)		Ocean University of China		Liaocheng University		Zaozhuang University		Total	Proportion
	Proportion		Proportion		Proportion		Proportion		Proportion			
s	16	22.22%	11	24.44%	50	73.5%	23	57.50%	30	34.48%	130	41%
RR	35	48.61%	22	48.89%	14	20%	13	32.50%	45	51.72%	129	41%
R	18	25%	6	13.33%	2	2.94%	4	10%	12	13.79%	42	13%
UR	3	4.17%	6	13.33%	2	2.94%	0	0%	0	0%	11	3%
NP	72		45		68		40		87		312	

*Note: VR=Very reasonable; RR=Relatively reasonable; R=Reasonable; UR=Unreasonable;
NP=Number of people

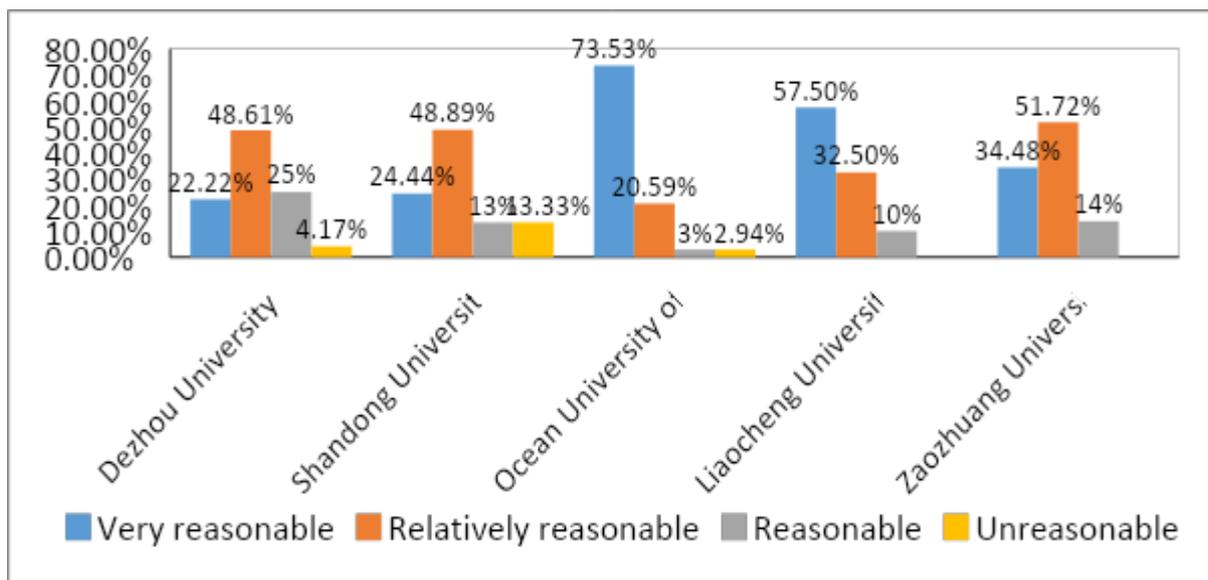


Figure 2 the summary results, most of the members of the five schools agreed with the management mode of the orchestra.

Based on the questionnaire survey and statistical results of five representative colleges and universities in Shandong Province, a total of 312 questionnaires were received from the members. According to the summary results, most of the members of the five schools agreed with the management mode of the orchestra. Among them, 130 felt that the management mode of the orchestra was very reasonable, Accounting for 41.67% of the total number, which is the highest in the data; the number of people who feel more reasonable is 129, accounting for 41.35% of the total number, which is close to the very reasonable number of people; the number



of members who feel reasonable is 42, accounting for 13.46% of the total number; the remaining few members are not reasonable about the management situation of the orchestra, a total of 11 people, accounting for 3.53% of the total number. Orchestra management is the most basic content in the construction and development of orchestras

1. The feedback problem mentioned in the table is the members' approval of the management mode of the orchestra. Generally speaking, if the members agree with the management mode of the orchestra, the cohesion of the whole orchestra is very strong, which can improve the enthusiasm of the members in rehearsal to a certain extent. On the contrary, when the members do not recognize the management mode of the orchestra, the cohesion of the orchestra will be dispersed and the enthusiasm will be reduced.

2. According to the data in the table, most of the members agree with the management mode of their own orchestra. With strong cohesion in the orchestra, the members can maintain a high enthusiasm in rehearsing the repertoire, so that the members can concentrate their attention, and the coordination between the voice parts is appropriate, and the orchestra conductor will be more relaxed.

3. When the cohesion of the orchestra is concentrated and the members have high enthusiasm, the operation efficiency of the orchestra will be significantly improved, which will greatly promote the development and growth of the orchestra, otherwise, it will play a negative role.

4. It can be seen from the table that a very small number of members are dissatisfied with the management mode of the orchestra. On the one hand, it is caused by the members themselves, such as they are not interested in the orchestra, or the members are not suitable for the management of the orchestra, which is not conducive to the development and management of the orchestra. It is also necessary to guide these students to establish a good mentality and integrate into the orchestra.

2 the case of Shandong college folk music Troupe

2.1 analysis on the development process of "Rhyme of virtue"

Comparison of members of TO of Music Department of Dezhou University in 2009, 2017 and 2020

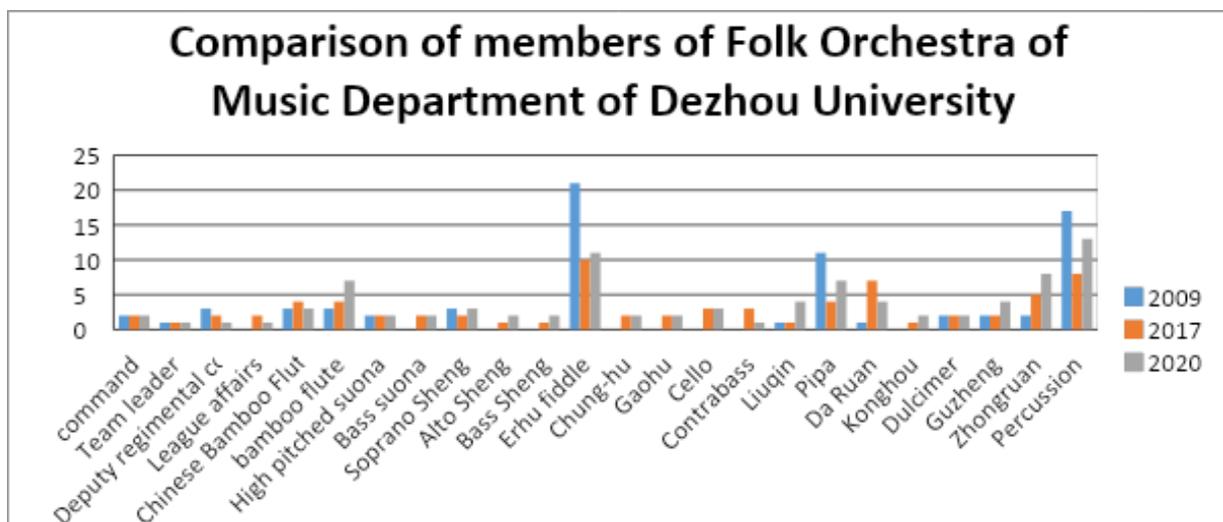




Figure 3 analysis of the member comparison table of the TO of the Music Department of Dezhou University in 2009, 2017 and 2020

Through the investigation and analysis of the member comparison table of the TO of the Music Department of Dezhou University in 2009, 2017 and 2020, we find that in the past 10 years, many musical instruments of the orchestra have grown from scratch, and the orchestra has become stronger and better. Through the analysis of the above data, the following conclusions are drawn

First of all, the table intuitively shows us the comparison of the members of the orchestra in three time periods. We can see that in 2009, the number of musical instruments in the orchestra was very small or even absent, and string music was particularly scarce. Except for erhu, there were only one person in Sihou and Banhu, while the number of Zhonghu, Gaohe, Jinghu, Cello and double bass were all 0; in wind music, the number of bass was 0 Suona, bass Sheng and Alto Sheng are not available; timpani, which is especially important in percussion music, is also absent. At the same time, the number of flowerpot drum, pianist and malimba is also 0. In the whole orchestra, only Pipa and erhu are in large numbers, and the demand for most usical instruments is very scarce, Musical instruments such as Tao long, double bass, Liuqin, daruan and some percussion instruments are all trained through selective learning. These members of the university can be said to be very unfamiliar with these instruments, after university through elective study to contact these instruments, after the teacher's hard teaching and their own hard practice, the level can be fully integrated into the orchestra rehearsal.

2.2 organization management and practice innovation

How to better develop an orchestra is closely related to its organization and management. The attention of leaders can play a great role in promoting and supporting the development of college orchestra construction.

2.3 strong support from the school

The organization of the orchestra is first and foremost supported by the school. On July 25, 2002, Minister of education Chen Zhili issued an order of the Ministry of education, which clearly pointed out that in order to implement the national education policy, strengthen the school art education work, and promote the overall development of students, Chen Zhili, the Minister of education, issued a decree of the Ministry of education. It also supports universities. Colleges and universities should also realize that the establishment of the orchestra can strengthen the campus culture and enrich the art activities inside and outside the school. "Dezhiyun" has been strongly supported by the university through continuous efforts. In three years, it has invested about 1 million yuan to purchase timpani, paigu, bass gongs, high and middle school bass Sheng, malimba, pianqin, konghou, various conventional musical instruments and other related equipment. Compared with the National Orchestra of similar Universities in and outside the province, dezhiyun has considerable advantages. Therefore, the strong support of the school is a very important condition.

2.4 management concept of "performance and competition promoting training"

The formation and development of orchestra should not only start from theory, but also rely on practical work. In the process, we should promote and complement each other. With

the development of society, it is necessary to innovate teaching methods and teaching contents. However, how to improve the overall efficiency of orchestra rehearsal, and at the same time, to improve the individual performance ability of members and maintain the enthusiasm of the orchestra is a big problem. "Performance and competition to promote practice" is an effective way to promote practice through performance and competition, and accumulate experience through practice to improve personal music literacy.

As a practical Orchestra, the members' professional ability should be consolidated and improved to stimulate their enthusiasm. It is not enough to rely on daily rehearsal alone. In order to let every member actively participate in the rehearsal of the orchestra, in addition to participating in performances, it is necessary to strengthen their professional roots. According to the yekis Dodson law, in general, the stronger the motivation, the higher the enthusiasm, the better the potential and the greater the efficiency. Competition as a purposeful work, members will also have a strong motivation, enthusiasm will be higher, therefore, the competition is an important way to improve the individual performance ability of members.

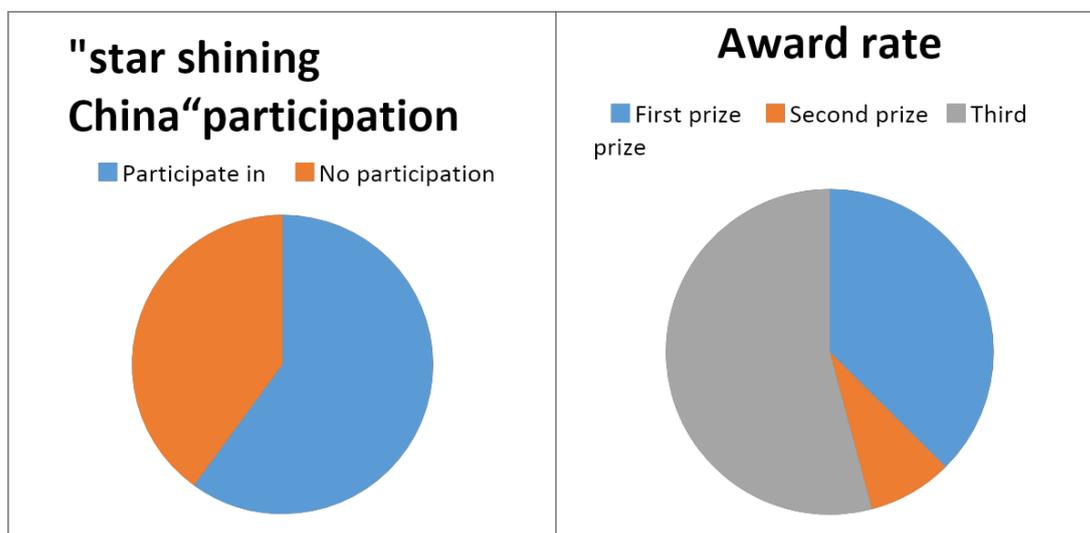


Figure 4 members of the orchestra participating in the "star shining China" competition Number of people, award rate.

The author's college will have different professional competitions every year. For example, the members of the selective group will have weaker professional skills, so they need to lay a solid foundation. Competitions like "star shining China" National Youth excellent art talent exhibition activities can help members improve their personal strength. There are various ways of competition. Some competitions need to record videos. The problems reflected in the video will be more than the defects heard in the scene. The requirements on rhythm, intonation and timbre are more accurate and strict. The members are strict with themselves and their ability has been greatly improved. The above figure shows the proportion and participation of members of the orchestra participating in the "star shining China" competition Number of people, award rate.

Conclusion and significance

1. theoretical support of art education management



Art education management is the product of the integration of art, education and management. On the one hand, it focuses on management, which should be an important branch of management discipline, and has a subordinate relationship with education and art science. The research of this subject requires us not only to pay attention to the research of its universal law, but also to make more academic exploration which belongs to the integration of multiple theories. It is necessary to search for its essential meaning and internal law from a macro perspective. This paper studies the following questions: what is the discipline orientation of art education management? How to define the scope of research? What are the characteristics of art education management?

2. Exploration on the operation and management mode of college folk music Troupes

2.1 the core position of leaders as decision makers in management

Leadership plays an important role in the management of community, and plays a decisive role in the construction and development of folk music groups. The decision-maker is in the core position in the process of decision-making. The personal factors of the decision-maker have a great influence on the decision-making. In most cases, these personal factors are unconsciously reflected in the decision-making.

2.2 strengthen the investment and management of art education funds

The lack of funds has been an important factor restricting the development of art education in Colleges and universities. At present, in order to further promote the development of art education in Colleges and universities, in addition to strengthening the organizational leadership and system construction, we should also focus on increasing the investment in art education, scientifically and effectively manage and use the art education funds to maximize its effectiveness.

2.3 management concept of commander and manager

The development of art is inseparable from art management, and for art managers, their work is not just simple management of people and things. In fact, before the emergence of the proper term "Art Manager", there were people engaged in art management related work. As long as there are some columns and parties related to art, specific groups are required to plan, organize and supervise the works of art so as to better display them to the audience. As an excellent art manager, he needs to have solid professional knowledge and dialectical thinking ability, and should have a unique vision of the development trend. Therefore, art managers should exercise their management ability through daily management affairs. At the same time, they need to strengthen their own cultural heritage, broaden their knowledge and form their own unique vision.

3 research significance

With the advancement of the process of socialism with Chinese characteristics and the continuous development of socialist education, there are new situations and new problems in the development of college student associations, such as disorderly development of associations, confusion of purpose, lack of motivation, lack of stamina, backward mechanism, excessive and strict management of colleges and Universities, and the increasingly urgent need of community members' self-management. Some societies change frequently, staff flow quickly, and their stability is poor. Some students' associations are poor in management, do not



match the name with the reality or die in the middle of the way. Some societies seek fame and do not want to develop. Some societies ignore the needs and psychology of members in their activities. Some societies lack the succession of new and old members and traditional inheritance. As a result, associations decline or even die out with the graduation or withdrawal of the old presidents wait. One of the most important reasons for these problems lies in the lag and maladjustment of the current management system of College Students' associations. The main contributions of this paper are as follows:

On the basis of collecting and sorting out the literature and the first-hand information of college orchestra management at home and abroad, this paper uses qualitative and quantitative research methods to analyze the variable factors in the management process of Shandong local college folk music troupe, systematically presents the real situation of Shandong local college folk music group operation and management, and forms the development of Shandong college folk music troupe The objective understanding of the current situation provides a new research method for the construction of the management mode of Chinese college folk music troupes. At the same time, this paper selects a number of well-developed and representative college folk music troupes as the key research objects, combing and analyzing the current situation of the operation and management of College folk music troupes in Shandong Province, summarizes their development characteristics and advantages, and explores the operation management of College folk music troupes combined with the meta theory of art and management The internal law and effective mode of reason.

Research is conducive to promoting the construction and healthy development of college student associations

What is the way out to solve these problems? One point of view is that we should actively introduce the Western values of freedom and democracy, relax the management of college student associations, give them the greatest development space and limit the management authority of university administrators. This idea of copying the western democratic model in order to reform the management of colleges and universities is bound to produce the result of "South tangerine and Northern orange". The hidden harm brought by this idea is needless to say. Here, we advocate to replace the traditional rigid management mode with a constructive management mode. As the two management modes, they are consistent in the content, object, mechanism and guarantee of management. The construction and development of National Orchestra in Colleges and universities is a relatively complex system problem. To build and develop a high-level college students' National Orchestra, efforts should be made from the students' foundation, overall quality, practice platform, team cohesion and other aspects. Only by extensively developing and mobilizing all the favorable conditions conducive to the sound development of the TO and comprehensively improving the overall performance of the orchestra The level of performance and team cohesion can make the development and progress of College TO healthy and stable.

The research on the management mode of Shandong TO is an inevitable requirement for the overall development of Chinese National Orchestra management

This paper makes some observations on the National Orchestra of some universities in Shandong Province. For example, Shandong University, Shandong University of science and



technology, Linyi University, Shandong University of science and technology, Shandong Normal University and so on. In the final analysis, the emergence of this phenomenon is nothing more than: the lack of attention, the school's support is not enough, the development of the National Orchestra is not enough; the second is the infrastructure and the survival of the National Orchestra, it is said that the infrastructure determines the superstructure. If all aspects of the university are not perfect, all aspects are insufficient, and it is difficult to protect itself, how can energy and strength develop campus culture And the National Orchestra.

Limitations of the study

The viewpoint of this paper is based on the investigation of local college folk music troupes in Shandong Province. The theory prototype of College folk music troupe management mode constructed by the principle of art management should be constantly applied to the actual project. According to the implementation of the project, the theory should be fully combined with practice and interactive sublimation can establish a real suitable one The theory and method of educational mechanism in Chinese universities. Due to the constraints of time, funds, personal energy and research ability, the data and empirical research of this paper are insufficient, and the demonstration is also deficient, which requires more detailed and in-depth investigation and research.

Recommendation for future research

This research takes the most characteristic comprehensive practice activities in the process of professional music education in local colleges and universities as the research object. On the basis of comprehensive investigation, interview and practice, it explores the construction and internal regularity of the operation and management mode of folk music troupes in local colleges and universities in Shandong Province, which has distinct theoretical and practical significance. Its core is to enrich and improve the operation and management mode of College folk music troupes through the construction of scientific art education management discipline system, and promote the overall level of Chinese college folk music troupes.

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