



## The operation and management of Chinese University

### students art troupes

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### Abstract

College students art troupes are key carriers of college art education and bases for students to participate in artistic practice, receive artistic edification and education, which can promote comprehensive development of contemporary college students. Most Chinese college art troupes are still in the initial stage of germination and exploration, and the weak cultural and artistic atmosphere brings challenges to the development of art troupes. A large number of groups are non-professional, casual, narrow, and unsustainable. There are also differences in the source of students, cultural foundation, major property and future careers. As a result, I try to understand deeply the management, operation and artistic foundation of Chinese college students art troupes in this paper. I explore and study solutions to the operation and management of college students art troupes to improve teaching levels and effects and give full play to its due role in education. I set educational goals for college students art troupes, conduct scientific teaching and management, and give advice to the role of them in practice. To develop this mode should be the basic responsibility of art education as it's also important for the cultural development. The author wishes more people will join hands together to build a better future for the art troupe. The purpose of this article is to convey the importance of art education for building a Chinese university student art troupe with a creative and cultural consensus. Active cooperation and action should be encouraged. Necessary hardware condition and faculty members should be obtained to ensure the high-quality art education that can be more comprehensively integrated into the university student art troupe system. The operation and management mode of college students' art troupes is necessary for creating high-quality art troupes, is also an important factor to develop college students' creativity.

**Keywords:** college students art troupe, operation, management, teaching guarantee, teaching staff, teaching method

### Introduction

Demand for Training High-quality Talents under the Background of Globalization In view of increasing globalization in current society, the rise of China's economy and the rapid development of society, there is a higher need for cultivating talents—comprehensive, smart and high-quality talents. As an indispensable factor for cultivating comprehensive and high-



quality talents, art education has been onto an unprecedented important position. As an important carrier of art education in colleges and universities, university student art troupe is a base for college students to participate in artistic practices and activities, accept artistic nurture and education, promoting comprehensive development for contemporary college students. Because of its special significance to the cultivation of talents, the art troupes have gradually entered the field of university syllabus reform and development. In particular, some key universities in China have undertaken bold probes into and practices in the construction of student art troupes. (Wanzhuqing.(2018); Lintong. H.(2017). The university student art troupes, laying a solid foundation for the cultivation of high-quality talents, are consistent with the demand for cultivating high-quality talents under the background of globalization. (Diankun. J.(2016) After investigation and analysis, the relevant units of high-quality talent or proportion of the total staff is less, the number of talents for the master degree and doctor degree accounted for about 5% of the total population, and high titles accounted for 1% of total Numbers in the talent, high-quality talents are scarce, especially high-quality talent, unit of excellent professional talents quantity is less, accounted for under 1% of the total. Secondly, in some enterprises and institutions, the distribution of talents is uneven. In various departments and professional fields of the units, the number of high-quality talents cannot meet the needs of the development of enterprises and 6 institutions, and there is a lack of influential leading talents. Therefore, the demand for high-quality talents is more urgent (Yuan. C.(2018).

**Demand for the Educational Function of the Art Troupe in Chinese Colleges and Universities** As an important base for quality education for college students in recent years, the university student art troupes carry the functions of art education, communication and innovation in colleges and universities nationwide and worldwide. (Pipu G..& Ruiqing's L.(2016)The construction of the student art troupes is necessitated by the development of modern university disciplines and also the cultivation of compound talents in modern universities, the development of campus brand culture, and the development of international cultural exchanges. Especially with the expanding enrollment in colleges and universities, traditional selective courses can barely fit to students with various major backgrounds, abilities and potential development. Therefore, how to develop the art troupes has been an urgent and pressing task for Chinese university art education. (Zhen. Z.(2016)

**Demand for Contemporary College Students to Adapt to the Times** In order to meet the needs of the times for comprehensive talents, contemporary college students strive to expand their professional knowledge and artistic accomplishment, actively participate in the activities of university student art troupes, so as to be the man ahead of the times. How to develop university student art troupes has become a topic of concern to the society, art education management departments at all levels, as well as universities and college students. With the Chinese university student art troupes as the research object, this dissertation clearly analyzes the operation and management of the student art troupes and researches on the teaching management methods of student art troupes, so as to promote the rapid development of university student art troupes and give full play to the college art troupes. (Yang. F. (2016).



Statement of the Problem Education is known to be the basis of a country's comprehensive national strength. Under the progressive situations in the New Era since Xi Jinping's government, how to cultivate and develop high-quality talents is a new topic of the current education system. (Li. M.(2018) As a cradle of cultivating high-quality talents, art education has become the primary task of quality education. As an important carrier of art education in colleges and universities, the college art troupe serves as an important base for spreading campus culture and improving the quality of students. The art troupe has greatly enriched the after-school life of college students, activated the cultural atmosphere of the education in China and beyond, created a vivid and rich campus life, and effectively aroused the college students' enthusiasm to live and learn, gaining more and more attention. In recent years, with the efforts of art educators, the operation and management of the Chinese university student art troupes have made greater progress. Some colleges and universities have achieved outstanding results in the construction of the art troupes with well and rapidly-developed organization, mainly in the economically and culturally developed areas of China, or the national leading universities or the teachers' colleges with profound cultural heritage. However, most art troupes still have many problems, such as lack of national policy guidance, high-level faculty, broader educational resources, and an agreed understanding of its content and goals. Many works violate the laws of basic art education, leading to the student art troupes being non-artistic. Most common colleges and universities in China are still at the initial stage to explore the art troupes and many university art troupes are in a state of non-professional, random, narrow and unsustainable. The weak cultural and artistic school atmosphere brings challenges to the development of current art education. Ruizhi. Z.S.(2016)

There are also differences in the students admitted, the cultural basis of students, the nature of students' majors, and future careers of students. Employers in today's society also put forward different requirements for art education concerning to their own needs, so the development of university student art troupes in China may encounter more problems in the near future. 8 Therefore, this dissertation attempts to gain an in-depth understanding of the management, operational status, and artistic foundation of Chinese university student art troupes. Through exploring and studying the teaching goals, teaching principles, teaching methods and management methods of the university student art troupes, the thesis can make some suggestions on improving the teaching level and teaching effects of the art troupes, so as to better exert its role in the current education. Some topics are studied, including: how do university student art troupes determine educational goals, how to undertake scientific teaching and management, how to give full play to the role of college art troupes in practice, how do different types of universities effectively implement teaching practices in different regions and combine specialty characteristics with the actual work of students. Based on some related research in the past, the following problems exist: (Xinhuang. C.(2016)

Lack of a Comprehensive Management System. Due to insufficient attention to the art troupes, lack of an agreed understanding of the characteristics and laws of the art troupes, many school administrators often formulate an unreasonable management system in the establishment and development of the college art troupes, and as a result, the implementation



of support policies often take longer to be realized. In order to ensure the diversity and sustainable development of university art education, a systematic study of the management of university student art troupes is the first step to improve the art education for college students. There is no comprehensive management system for the student art troupes, leading to great differences not only in the level of education and teaching between the colleges and universities, but also in the professional competence of students. In addition, learning and artistic practices after entering the art troupes cannot be effectively guaranteed among students. In order to better manage art troupes and guide students, it is imperative to formulate and implement comprehensive management standards for university student art troupes. Management activities as a whole is a process, not a transient action. Complete management activities should be carried out by managers through the management process to manage the managed objects, and ultimately achieve the goal of high 9 10 improve the teaching evaluation system of the student art troupes, incorporate the work and effects of the art troupes into the evaluation index system of talent training, pay more attention to the evaluation of process and effect, and play the role of expert organizations and social institutions in the evaluation of aesthetic education. Moreover, colleges and universities are required to develop evaluation criteria for the cultivation of artistic talents, carry out the self-evaluation and annual reporting system of college art troupes, and actively explore the evaluation system of modern college art troupes with Chinese characteristics. (Chenxi.Q.(2017). The schools incorporate the art troupe work and the college public art curriculum into the scope of school education supervision and strengthen the application of supervision and inspection results. (Xudong. L.(2018)

**Lack of Diverse Teaching Methods** The university student art troupes should use a variety of teaching resources to provide more teaching options for students and teachers, so as to achieve greater teaching goals. At present, in the teaching of the professional courses of the art troupes, most of the teaching methods are simplified, the art categorization for the troupe is self-organized to rehearse the classic repertoire, the teaching content is deficient, and there is no integration of various teaching resources. Many universities with various professional teachers can comprehensively develop teachers' skills and provide courses in art creation and appreciation. Through the observation and research of excellent works of art, students can broaden their horizons, and improve their aesthetic levels, laying a good and professional foundation for students to develop comprehensive abilities and capacities. The practical courses offered such as performances and technical skills in the current syllabus can effectively improve students' professional ability. The universities might also combine with local regional cultures and curriculum resources of art colleges. The integration of regional cultures can highlight the soul of art education, can even become the core value of school development, and can also be regarded as the "heart" of a university art education. (Deshun. M.(2016) Through the unified integration of various teaching resources, the universities provide important support for the characteristic development of the university student art troupes, and at the same time play the role of cultivating people, promote the 11 improvement of students' humanities, and provide a broader platform for artistic research, inheritance and development (Minghai. L.(2017).



Lack of Artistic Practice with Social Significance The school art troupes have low resource utilization rate, relatively simple contents of artistic activities, and relatively narrow scope. Concerning aesthetic education, colleges and universities should actively integrate national and regional development strategies to serve economic and social development, guide the aesthetic education teachers and students to improve the social service awareness, enhance the students' ability to serve better the society, and provide support to participate in the basic education, Jianwei Y.(2016). aesthetic education teaching reform, curriculum and textbook construction. In addition, colleges and universities should carry out the Immersion Education Initiative of Aesthetics and Musical Arts in Chinese Universities, (Ning. S.(2017). relying on the "Forming Pairs, Nurturing Culture" and "Campus Music Hussar" and other projects, actively carry out targeted training, poverty alleviation, community service and other aesthetic education volunteer services and social practice activities. Jinghe. L.(2017) Colleges and universities should also fully tap the social service function of college art venues, promote the inclusion of college art venues in the implementation of the free public policy of national public cultural service institutions, and encourage qualified universities to open museums and art galleries to the society in an orderly manner. Colleges and universities should also deepen international humanistic exchanges and cooperation, and take advantage of international and domestic, government and non-governmental exchange channels and activity platforms to play an important role in professional art colleges and high-level student art associations, actively participate in the "the Belt and Road" education initiative as well as Chinese and foreign humanistic exchange projects, actively developing social activities with social significance. (Haiou. L.(2017)

## Research Objectives

Based on the thorough study of relevant literatures, this research conducts in-depth investigation and analysis. Combined with the current model of the Chinese university student art troupes, the researchers formulate suggestions and innovative ways for the management mode of university student art troupes through effective methods.

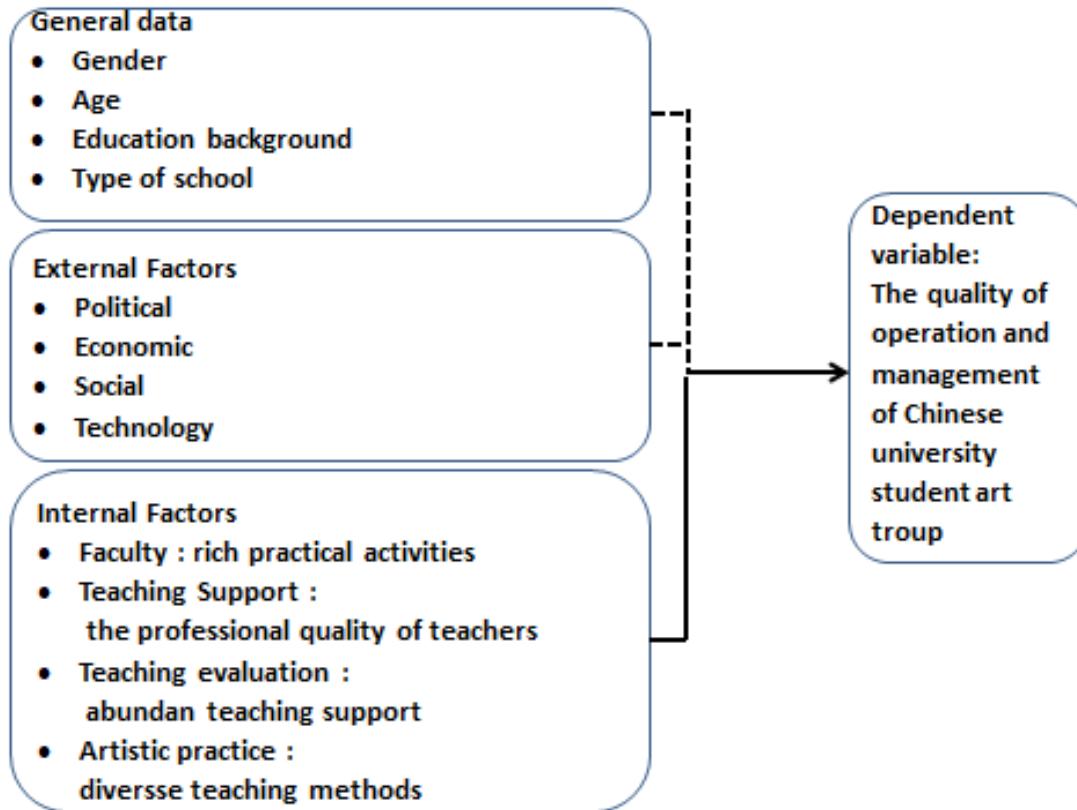
- 1 From the lack of practice of university students art troupe, to design innovative and dynamic practice activities.
- 2 This paper puts forward the corresponding countermeasures on the construction of the teaching staff of college students art troupe.
- 3 This paper expounds the importance of teaching guarantee for university student art troupe.
- 4 Suggestions on improving the teaching methods of university student art troupe were put forward.

## Conceptual Framework

Through the relationship between independent variables and dependent variables, the researcher established a conceptual framework through literature review, analysis, induction and other methods, and formed a research framework by using the relationship between



independent variables and dependent variables.



**Figure 1** Conceptual Framework

### Methodology

The research is designed as a hybrid method combining qualitative and quantitative methods. This study adopts the method of in-depth interviews to collect qualitative data from key respondents such as school leaders, teachers, and students, and uses questionnaires to collect data from Chinese university students. Adopting quantitative research methods, the researcher uses observation, experiment, survey, statistics and other methods to explain the phenomenon of Chinese university student art troupes in the form of data collection, to anticipate theory by the deductive methods, to evaluate or verify the model assumptions or theories envisioned before the study by collecting data and evidence. The research needs to be rigorous, objective, and value neutral to achieve objective facts. Adopting qualitative research methods, the researcher uses interview observations and in-depth interviews to obtain information which gradually transform from being concrete to being abstract by using inductive methods, and even form the theory. In the natural case, the researcher talks to the interviewee and directly contact the inner world of the respondent to obtain first-hand research materials in the natural situation.

#### Qualitative and Quantitative Mixed Methods

The method of combining quantitative and qualitative research methods can not only explore the development of the art troupe from a multi-faceted perspective, but also have a



more essential understanding of the development of the troupes. Qualitative research method is the analysis and research of the nature of things. For qualitative data, the researcher uses an in-depth interview to collect data on key lines of art education policy, including management policies, art curriculum teaching and learning on behalf of the Ministry of Education, university education leaders (vice-president, Secretary of Youth League Committee, head of the Publicity Department) Strategy, the data on expertise, knowledge, teaching techniques, and other teaching and learning methods obtained from teachers in the School of Drama, instructional feedback obtained from students. Quantitative analysis method, or quantitative research method, referring to the method of statistical results obtained after study on a certain research object, is a kind of a quantitative relation research obtained through scientific and rigorous statistical methods and viewpoints. This article starts with the data investigation and statistics in the process of combing the operation and management content of the Chinese university student art troupes. Data are collected from key informants. In terms of quantitative data, the collected 54 questionnaires are used to collect data from Chinese university students. The researcher will apply to the universities for data collection permission, and request that the college or college leaders collaborate on data collection. The researcher then distributes the questionnaire to the sample during the workshop or meeting.

### **Population and Sample**

The research is participated by all subjects involved in the university education. This study divides them into three groups, including school leaders, school teachers, and students. The sample size for the quantitative study is calculated by the Taro Yamane formula (Yamane, 1970).  $n = n / 1 * n (e^2)$   $n$  = sample size  $N$  = size of population 52  $e$  = error (0.05)  $n$  = 384 (405 samples distributed in actual) Therefore, the quantitative sample size is 405. The university student art troupes are the key research group.

### **Data collection**

The collection this study uses a combination of qualitative and quantitative methods for data collection. For quantitative methods, the researcher uses snowball sampling. The researcher will directly contact the university to seek the cooperation of the college. After obtaining the permission, the questionnaire will be distributed to teachers, and collected back by researcher. In qualitative research, in-depth interviews are adopted to collect data from key respondents. First, the researcher makes an appointment with the interviewee and then takes pictures, record voices and pictures.

## **Results**

This's mainly explains the data analysis results obtained by this research. The data obtained are divided into three groups: basic problem, independent variable and dependent variable. Through the calculation of frequency and percentage, the sample tendency of basic problem is understood. Mean value and standard deviation are used to calculate the tendency of solving independent variable and dependent variable. Meanwhile, the tendency of solving independent variable and dependent variable is calculated. The above data were analyzed by variance and



multiple regression to verify the acceptability of the hypothesis. Finally, the data analysis results are being discussed and the overall description is extracted. The conclusion of this chapter makes the researchers of this paper have obtained the most important results of this topic. At the same time, based on such data analysis, we can complete the summary of all research purposes, significance and results of this topic in Chapter 5, which makes the research structure of the whole topic more perfect. The operation and management of student art troupes provide powerful guidance and action for college art education. The efficient operation of art troupe can promote the development of art education in schools, comprehensively improve students' artistic quality, and advance the all-round development of students' knowledge, competence and quality, thus giving full play to the educational function of colleges and universities.

1. To examine the teaching method of art troupe from the perspective of cultural orientation Cultural orientation refers to the value choice direction of culture towards individuality and sociality. The purpose of examining the teaching methods of art troupe from the perspective of cultural orientation is to enable students to gradually form positive emotions and attitudes in the process of learning and to master scientific 166 methods and methods, so that it can effectively serve students' study and life. (Huan. L.(2017) The art troupe not only imparts professional knowledge to students, but also, more importantly, cultivates students' artistic quality. It transforms the imparting of knowledge into students' conscious behaviors, and enables students to acquire knowledge from various channels. It also makes knowledge become students' inner needs subtly, and internalizes the ethics and regulations of the course into students' self-consciousness, so as to gradually realize the imparting of the course knowledge. From the perspective of cultural orientation, art troupe can provide important theoretical basis and practical guidance for university art education from the overall level. (Xiaomin. Z. (2017)

2 To promote the cultivation of talents from the view of improving students' humanistic quality The goal of talent training in universities is not only to serve the society, but also to lead the society, which requires universities to not only stay at the level of knowledge transfer and skill training, but also to train students with discipline and humanistic qualities. The influence of college students' art troupes on students is not only reflected in classroom teaching, but also reflected in art practice, stage performance, art lectures and other forms of their learning and life. It will provide a broad space for the development of students to push the development of universities, no matter for the shaping of students' values or the formation of their character. In the teaching of university art troupe, the main line of "people-oriented" runs through. It advocates respecting and caring for people, taking students as the main body and students as the purpose. With a kind of invisible power and silent education, it enhances students' humanistic quality and forging their humanistic sentiment, respects the value of individuals, and pursues the unity of self-value and social value.

3 To support the connotation construction of school culture from the perspective of characteristic development If a university has a unique spiritual character and intends to show it as its feature, the development of the university will be characteristic development. The



orientation, development direction, training objective and teaching mode of students' 167 art troupe should be determined by each school based on its own characteristics. Therefore, the most effective way for a university to form its unique school-running philosophy and development ideas is to highlight its artistic and cultural traits and thus support the characteristic development of its student art troupe.

## Discussions

To examine the teaching method of art troupe from the perspective of cultural orientation Cultural orientation. The art troupe not only imparts professional knowledge to students, but also, more importantly, cultivates students' artistic quality. It transforms the imparting of knowledge into students' conscious behaviors, and enables students to acquire knowledge from various channels. Same way Minghai. L.(2017) said It also makes knowledge become students' inner needs subtly, and internalizes the ethics and regulations of the course into students' self-consciousness, so as to gradually realize the imparting of the course knowledge. From the perspective of cultural orientation, art troupe can provide important theoretical basis and practical guidance for university art education from the overall level. To promote the cultivation of talents from the view of improving students' humanistic quality The goal of talent training in universities is not only to serve the society, but also to lead the society, which requires universities to not only stay at the level of knowledge transfer and skill training, but also to train students with discipline and humanistic qualities. To support the connotation construction of school culture from the perspective of characteristic development If a university has a unique spiritual character and intends to show it as its feature, the development of the university will be characteristic development. The orientation, development direction, training objective

## Recommendations

The purpose of this study is to promote a common understanding of the importance of art troupe education and the importance of improving the quality of education for university students. Although China's university art education has developed rapidly for more than 30 years since the reform and opening up policy, 176 there are still many problems. This article analyzes some problems in the field of art education for college students and summarizes some good practices. In terms of practice, it outlines the specific practices and steps in the operation and management of art troupe. At the same time, it creates a specific implementation framework for future development and actions. Therefore, the purpose of this article is to convey the importance of art education for building a Chinese university student art troupe with a creative and cultural consensus. Active cooperation and action should be encouraged. Necessary hardware condition and faculty members should be obtained to ensure the high-quality art education that can be more comprehensively integrated into the university student art troupe system. The operation and management mode of college students' art troupes is necessary for creating high-quality art troupes, is also an important factor to develop college students' creativity. To develop this mode should be the basic responsibility of art education as



it's also important for the cultural development. The author wishes more people will join hands together to build a better future for the art troupe.

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