



## **Five Factors Affecting The Performance Style and Development of Shaanxi Zheng Facton**

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### **Abstract**

This Article aimed to study (1) What is the current situation of local dissemination of Shaanxi faction style? (2) What are the factors affecting the inheritance and development of Shaanxi Zheng faction? (3) What role does the government play in the inheritance and development of Shaanxi Zheng faction? In order to solve the above objectives, this paper adopts the combination of qualitative research and quantitative research. This study obtains quantitative research data by sending questionnaires. spss26.0 version is adopted to collect data from 600 guzheng related teaching staff in the questionnaire Survey on Shaanxi Zheng faction. For qualitative research, the validity and reliability should be tested by Zheng experts in Shaanxi Province. The research results were found as follows: Since 1956, Shaanxi Zheng faction has experienced rich evolution and development. 1. In terms of the innovation of the works, the early focus on the adaptation of traditional Qinqiang music, and later the integration of multiple themes, such as folk minor keys, historical narratives, etc., to broaden the scope of musical expression. 2. Playing techniques, from a single traditional fingering to innovative application, such as finger shaking, sweeping and other skills of refinement and originality, enhanced the musical expression. 3. The performance form not only retains the traditional charm of solo, but also explores new forms such as ensemble and concerto to enhance the effect of stage art. 4. Talent cultivation. With the popularization of culture and education, the audience has expanded from local to national and even overseas, and the young audience has increased significantly, showing the vigorous vitality and extensive international influence of the genre.



**Keywords:** Shaanxi Zheng faction, Playing technique, Zheng faction style

## Introduction

This paper adopts literature analysis and data statistics, with qualitative research as the main research method and quantitative research as the auxiliary research method. The main research purposes are three:

**First**, to deeply explore the current situation of affecting the Shaanxi Zheng faction in the country

**Second**, to discover the factors affecting the development and innovation of Shaanxi Zheng faction;

**Third**, the influence of national policies on the development of traditional music. The framework of this study is composed of five parts to construct a comprehensive research framework and find out the correct trend of traditional music in the contemporary era from the revival of Shaanxi Zheng faction.

## Research Objectives

1. Current situation of development of Zheng faction in Shaanxi Province
2. Factors affecting the development of Shaanxi Zheng faction
3. The role of the government in the inheritance and development of Shaanxi Zheng faction.

## Research Hypothesis

**1. Path of the relationship between regional factors, performance techniques, repertoire inheritance, talent training, policy support and the inheritance and development of Shaanxi Zheng faction.**

H1: Regional factors have a positive impact on the inheritance and development of Shaanxi Zheng faction

H2: Performance techniques have a positive impact on the inheritance and development of Shaanxi Zheng faction



H3: Repertoire inheritance has a positive impact on the inheritance and development of Shaanxi Zheng faction

H4: Talent training has a positive impact on the inheritance and development of Shaanxi Zheng faction

H5: Policy support has a positive impact on the inheritance and development of Shaanxi Zheng faction

## **2. The relationship between regional factors, performance techniques, repertoire inheritance, talent training, policy support and communication and cooperation.**

H6: Regional factors have a significant positive impact on exchanges and cooperation

H7: Performance techniques have a significant positive impact on communication and cooperation

H8: Repertoire inheritance has a significant positive effect on communication and cooperation

H9: Talent training has a significant positive effect on exchanges and cooperation

H10: Policy support has a significant positive impact on exchanges and cooperation

## **3. Relationship between communication and cooperation and intervention path, inheritance and development of Shaanxi Zheng faction.**

H11: Exchange and cooperation play a mediating role between regional factors and the inheritance and development of Shaanxi Zheng faction

H12: Exchange and cooperation play a mediating role between performance techniques and the inheritance and development of Shaanxi Zheng faction

H13: Exchange and cooperation play a mediating role between repertoire inheritance and Shaanxi Zheng faction inheritance and development

H14: Exchange and cooperation play a mediating role between talent training and the inheritance and development of Shaanxi Zheng faction

H15: Exchange and cooperation play a mediating role between policy support and the inheritance and development of Shaanxi Zheng faction

## **4. Relationship between market demand and intervention path, inheritance and development of Shaanxi Zheng faction**



H16: Market demand has a regulating effect between regional factors and the inheritance and development of Shaanxi Zheng faction

H17: Market demand has a regulating effect between performance techniques and the inheritance and development of Shaanxi Zhengfaction

H18: Market demand has a regulating effect between repertoire inheritance and Shaanxi Zheng faction inheritance and development

H19: Market demand has a regulating effect between talent training and the inheritance and development of Shaanxi Zheng faction

H20: Market demand has a regulating effect between policy support and the inheritance and development of Shaanxi Zheng faction

## Literature Review

This study takes Shaanxi Zheng faction as the research object, from the perspective of communication studies, and combines the natural environment, human history, performance techniques, repertoire inheritance, talent training, policy support, exchange and cooperation, market demand and other aspects to make a systematic and comprehensive summary and analysis of the literature of Shaanxi Zheng faction. (Cai, W. J. (2019). After the founding of the People's Republic of China in 1949, Shaanxi Zheng scholars, represented by Zhou Yanjia, launched a reconstruction movement of "Qin Zheng returning to Qin", which greatly promoted the reconstruction and development of Shaanxi Zheng faction (Yijun Y& Huan Y,2016). Under the unremitting efforts of a large number of Qin artists, Shaanxi Zheng faction was revived. After decades of efforts and development, Shaanxi Zheng faction gradually matured and became active in people's vision, and gradually formed a local faction, "Shaanxi Zheng faction", which had an important influence throughout the country. The development course of more than 70 years has made Shaanxi Zheng faction from zero to prosperity, and then to the development trend of "Li School", which is rare in other regional music of New China, thus starting the study of it by researchers. Through literature review, it is found that there are many experts and scholars to study Shaanxi Zheng faction, and achieved some results. The researchers mainly analyzed the literature about Shaanxi Zheng faction from the following



aspects. (Chief Editorial Department of "Chinese Musical Cultural Relics Series". (1999).

1. Study on the origin of Guzheng
2. The Necessary Factors for the Formation of the faction
3. Development status of Shaanxi Zheng faction.
4. Theoretical research on Shaanxi Zheng faction.
5. About the Inheritors and Talents training of Shaanxi Zheng faction
6. About Chinese Government's support for musical instrument reform. (Du, Y. (2023);

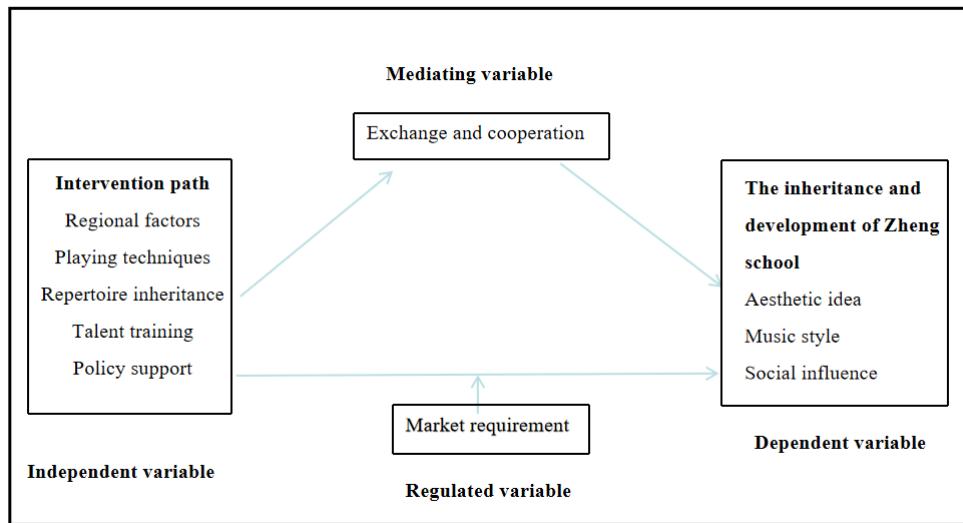
Ai, Y. (2018). Through the collection and organization of literature research on the historical origins, necessary factors for the formation of genres, current development status, and the development and innovation of Shaanxi Zheng School, (Cao, Z. (1981). as well as the significance of traditional Zheng School in modern music and how it reflects its own value, the in-depth study of these materials, as well as the related achievements in Guzheng education, is an important evidence for my research on Shaanxi Zheng School and an important reference for my research on the revival of Shaanxi Zheng culture. (Chen, A. H. (1987). The development process of Chinese Guzheng schools since modern times has gradually moved towards a path of standardization, scientificity, and specialization, but at the same time, there have also been some issues that cannot be ignored. The innovation of works is the driving force for the progress of guzheng art and can promote the development of performance techniques. Under the influence of global diverse factors, the innovation of Guzheng in form, work mode, and techniques is gradually westernized, (Chen, J. (2018). which is also in line with the needs of today's market. Innovation is bound to deviate from the tradition, but it can not be completely separated from the tradition and retain the essence of the tradition. To innovate towards Westernization without changing the essence of our traditional art, then the degree of Westernization must be well controlled.

## Conceptual Framework

The researchers developed the conceptual framework after reviewing a large body of literature (such as texts, books, academic journals, statistics, etc.) and previous studies on similar topics. After analyzing this information, the researchers developed the following



conceptual framework.



**Figure 1** Conceptual Framework

Before making the research hypothesis of this study, first review the core issue of the study is the inheritance and development of Shaanxi Zheng faction, so as to inherit and protect Shaanxi Zheng faction. To this end, the researchers made assumptions about the inheritance and development of Shaanxi Zheng faction, taking regional factors, performance techniques, repertoire inheritance, talent training, policy support and other factors affecting the development and inheritance of Zheng faction as dependent variables, market demand as moderating variable, and communication and cooperation as intermediary variables. Specific research hypotheses are as follows:

## Research Methodology

In order to achieve this research objective, the research method used in this paper is a mixed research approach combining qualitative and quantitative research methods, specifically using the literature study method and questionnaire survey method.

The questionnaire design of this study mainly focuses on the development status of Zheng faction in Shaanxi province, several factors affecting the performance art and development of Zheng faction in Shaanxi Province, and the influence of national policies on traditional Zheng



faction. The population of this study is professionals involved in guzheng teaching, including: college representatives (including professionals from Xi 'an Conservatory of Music, Shaanxi Normal University, Yunnan Arts University, Hunan University of Arts and Science, etc.), and young teachers' representatives from non-governmental training schools.

According to the research purpose and research questions, the questionnaire mainly includes the following seven aspects.

The first part is the personal information of the respondents;

The second part is about the national policy related issues;

The third part is the related issues of regional factors, including historical culture and human environment;

The fourth part is about the craftsman spirit of the folk zheng music educator, including the ideology and working concept of the inheritor;

The sixth part is about job satisfaction related issues, including salary and social status;

The seventh part is related to market demand, including market share and social influence.

Researchers use the data obtained by historical review, literature analysis, interview, observation, participation experience, and other methods, and use non-quantitative means to analyze it and obtain research conclusions, starting from the analytical framework of "how to inherit -- why to inherit -- who is inheriting -- what has been inherited". Investigate the types, effects, advantages and problems of the existing inheritance and dissemination to collect and analyze information.

Among these problems, in addition to the first part, several other parts follow the Likert scale concept of 5-scale problems with variables of 1min 2345Max. For example,

**Tabel 1** the Likert scale concept of 5-scale problems with variables

	Very inco nsistent	relatively inc onsistent	generally cons istent with	relatively c onsistent	Very muc h in line
I think the team will launch new works fro m time to time	a.	a.	a.	a.	a.
I think the musical style of the new work c an meet the needs of different audiences	a.	a.	a.	a.	a.
The Zheng faction is currently enriching its performance formats	a.	a.	a.	a.	a.
I think the works currently developed sho uld have the characteristics of the times	a.	a.	a.	a.	a.
I think we should always insist on inheritin g local music styles	a.	a.	a.	a.	a.

## Research Results

Objective 1. Analyzes the historical development, songs, playing skills and the performance of the inheritors of Shaanxi Zheng faction, and draws a conclusion that there is a significant positive relationship between the development and innovation of Shaanxi Zheng faction and regional factors, inheritors, performers and playing skills. The government's policy support is conducive to the development and inheritance of Shaanxi Zheng faction.

Objective 2. Using the methods of questionnaire survey and SPSS data analysis, investigate the current situation, policy support, and social influence of the dissemination of the Shaanxi Zheng faction. The research results indicate that the development of the Shaanxi Zheng faction is very rapid, and people generally recognize and love the ancient Zheng faction in Shaanxi. Local governments have issued many policies to support the development of traditional music.



**Table 2** Regression analysis of each dimension of intervention path and the inheritance and development of Zheng faction

Variables	Model 1		Model 2	
	Beta	t	Beta	t
Gender	0.388	8.632 ***	0.202	6.142 ***
Age	0.003	0.058	0.002	0.055
Education	0.027	0.603	0.019	0.616
The length of time studied and engaged in Guzheng work	0.191	4.251 ***	0.08	2.533 *
Geographical factors			0.097	2.348 *
Playing technique			0.371	8.517 ***
Track Heritage			0.107	2.385 *
Talent development			0.125	2.826 **
Policy Support			0.135	2.893 **
R <sup>2</sup>	0.190		0.618	
Adjusted R <sup>2</sup>	0.180		0.609	
F	23.654 ***		71.497 ***	

**Table 3 Regression** analysis of each dimension of intervention path and communication and cooperation

Variables	Model 1		Model 2	
	Beta	t	Beta	t
Gender	0.156	3.225 **	0.013	0.331
Age	0.008	0.163	0.001	0.02
Education	0.009	0.195	0.02	0.539
Time spent studying and working on the Guzheng	0.18	3.72 ***	0.068	1.788
Geographical factor			0.155	3.149 **
Performance technique			0.235	4.522 **
Track Heritage			0.129	2.415 *
Talent development			0.126	2.403 *
Policy support			0.175	3.142 **
R <sup>2</sup>	0.057		0.456	
Adjusted R <sup>2</sup>	0.047		0.444	
F	60.064 ***		37.108 ***	



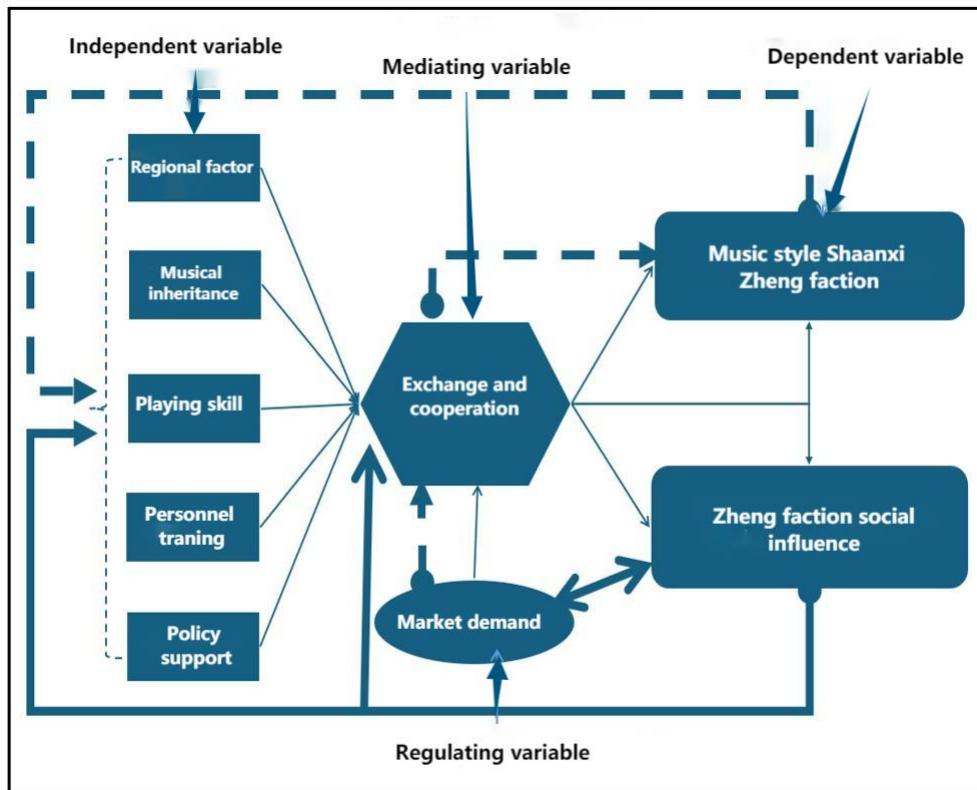
**Table 4** Regression analysis of communication and cooperation and the inheritance and development of Zheng faction

Variables	Model 1		Model 2	
	Beta	t	Beta	t
Gender	0.388	8.632 ***	0.304	8.189 ***
Age	0.003	0.058	0.007	0.187
Education	0.027	0.603	0.032	0.879
Time spent studying and working on the Guzheng Exchange and cooperation	0.191	4.251 ***	0.094	2.522 *
R <sup>2</sup>		0.190		0.463
Adjusted R <sup>2</sup>		0.182		0.457
F		23.654		69.449 ***

## Conclusion

Shaanxi Zheng faction, as an important part of Chinese music culture, has been actively integrating modern elements since the 1950s on the basis of maintaining traditional characteristics and realizing the innovation and development of the school. Through the demonstration of the first four chapters of this study, this paper analyzes and explores the historical origin, playing style, and work innovation of Shaanxi Zheng faction from the perspective of performance and communication. In the process of research, the researcher formulated research questions to explore the factors affecting the style and development of Shaanxi Zheng faction, as well as the current dissemination status of Shaanxi Zheng faction, and understand the audience and social influence of Shaanxi Zheng faction. On this basis, a conceptual framework is formulated, hypotheses are formed, and a preliminary analysis is made on the communication status of Shaanxi Zheng faction and the factors that affect its development and innovation.

In my opinion, there is a correlation between the development of Shaanxi Zheng faction and regional factors, playing skills, repertoire inheritance, talent training and policy support, all of which affect the development and social influence of Shaanxi Zheng faction. The following diagram illustrates these relationships:



**Figure 2** Diagram of the relationship between independent variables, dependent variables, moderating variables and mediating variables

In the exploration and practice after 1956, Shaanxi Zheng faction not only committed itself to inheriting and carrying forward the traditional music culture, but also the national government actively promoted the modernization of Guzheng art. By introducing modern musical elements and playing skills, they innovated the form of expression and playing style of the Guzheng, making this ancient instrument full of new vitality and vitality. In order to explore the factors affecting the development and innovation of Shaanxi Zheng faction, the author integrates relevant literature, interviews the inheritors and leaders of education departments, analyzes the historical development, songs, playing skills and the performance of the inheritors of Shaanxi Zheng faction, and draws a conclusion that there is a significant positive relationship between the historical development of Shaanxi Zheng faction and regional factors, inheritors, players and playing techniques. The policy support of the government is conducive to the development and inheritance of Shaanxi Zheng faction.

The development and innovation research of Shaanxi Zheng faction has made



remarkable contributions. The exploration and practice in this period not only promoted the progress of Guzheng art, but also injected new vitality into the inheritance and development of Chinese traditional music culture.

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